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Disney's

THE LITTLE MERMAID

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THE
MINNESOTA TWINS
HAVE A
NEW OWNER



LITTLE BIG LEAGUE

CASTLE ROCK ENTERTAINMENT PRESENTS A LOBELL / BERGMAN PRODUCTION AN ANDREW SCHEINMAN FILM "LITTLE BIG LEAGUE". LUKE EDWARDS, TIMOTHY BUSFIELD, JOHN ASHTON, ASHLEY CROW, KEVIN DUNN AND JASON ROBARDS. MUSIC BY STANLEY CLARKE. FILM EDITOR MICHAEL JABLLOW, A.C.E. PRODUCTION DESIGNER JEFFREY HOWARD. DIRECTED BY DONALD E. THORIN, A.S.C. EXECUTIVE PRODUCERS STEVE NICOLAIDES AND ANDREW BERGMAN. WRITTEN BY GREGORY K. PINCUS. SCREENPLAY BY GREGORY K. PINCUS AND ADAM SCHEINMAN. PRODUCED BY MIKE LOBELL. DIRECTED BY ANDREW SCHEINMAN.



AT THEATRES THIS SUMMER



Disney's
THE LITTLE
MERMAID

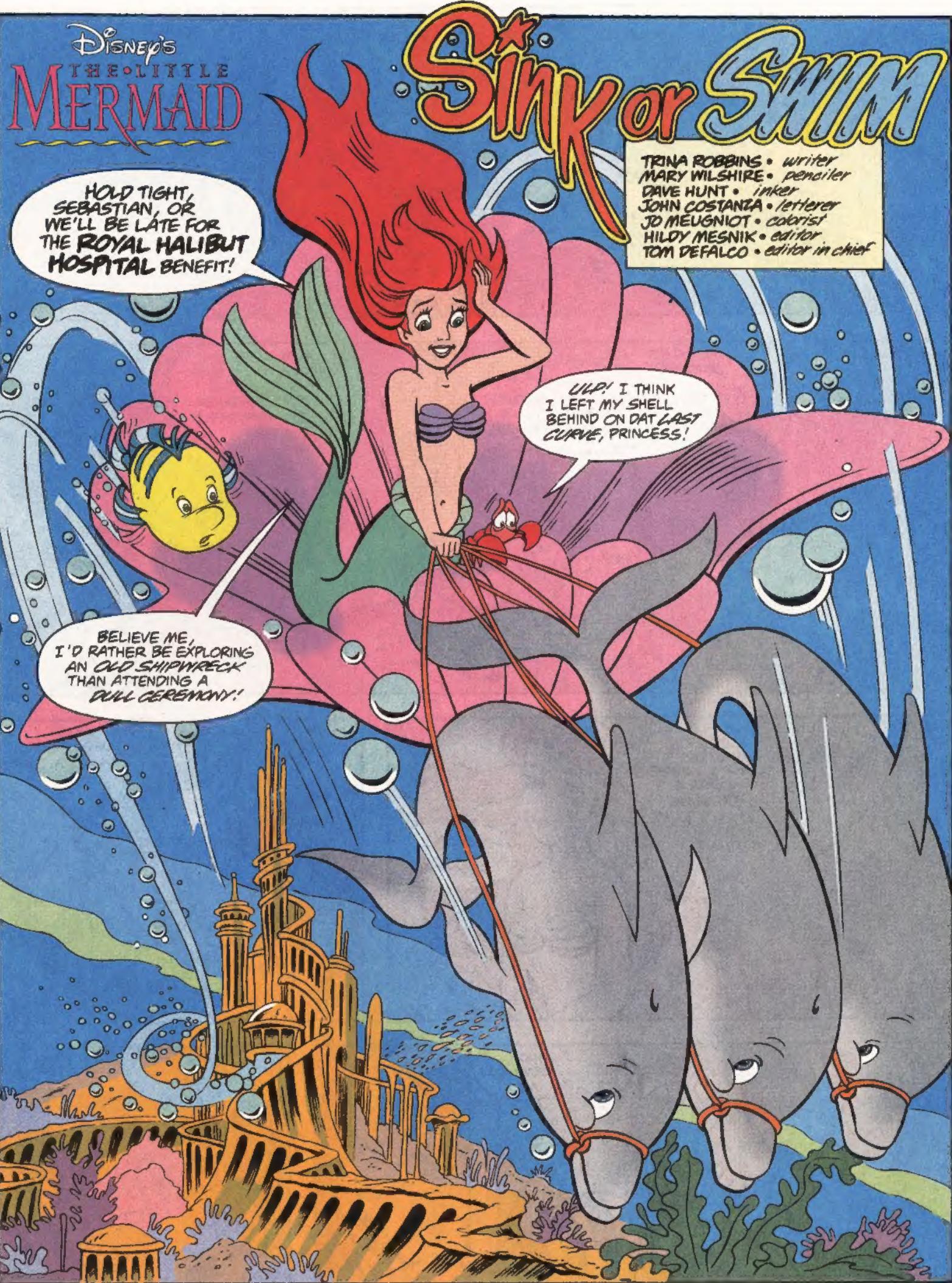
Sink or Swim

HOLD TIGHT,
SEBASTIAN, OR
WE'LL BE LATE FOR
THE ROYAL HALIBUT
HOSPITAL BENEFIT!

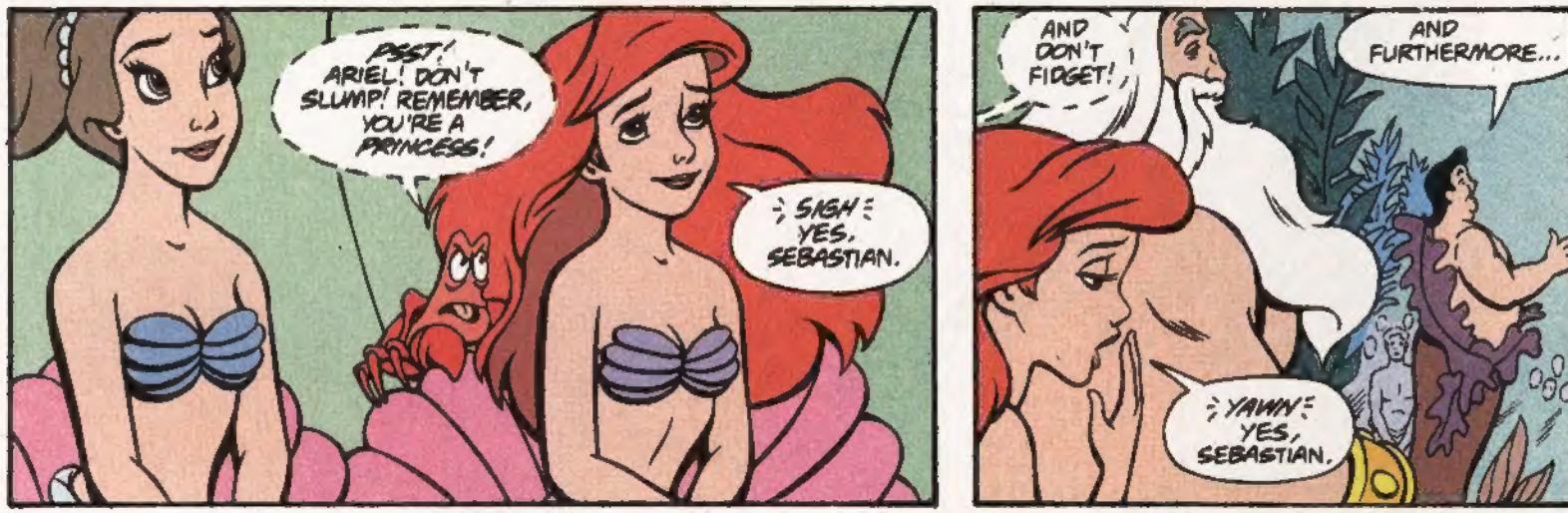
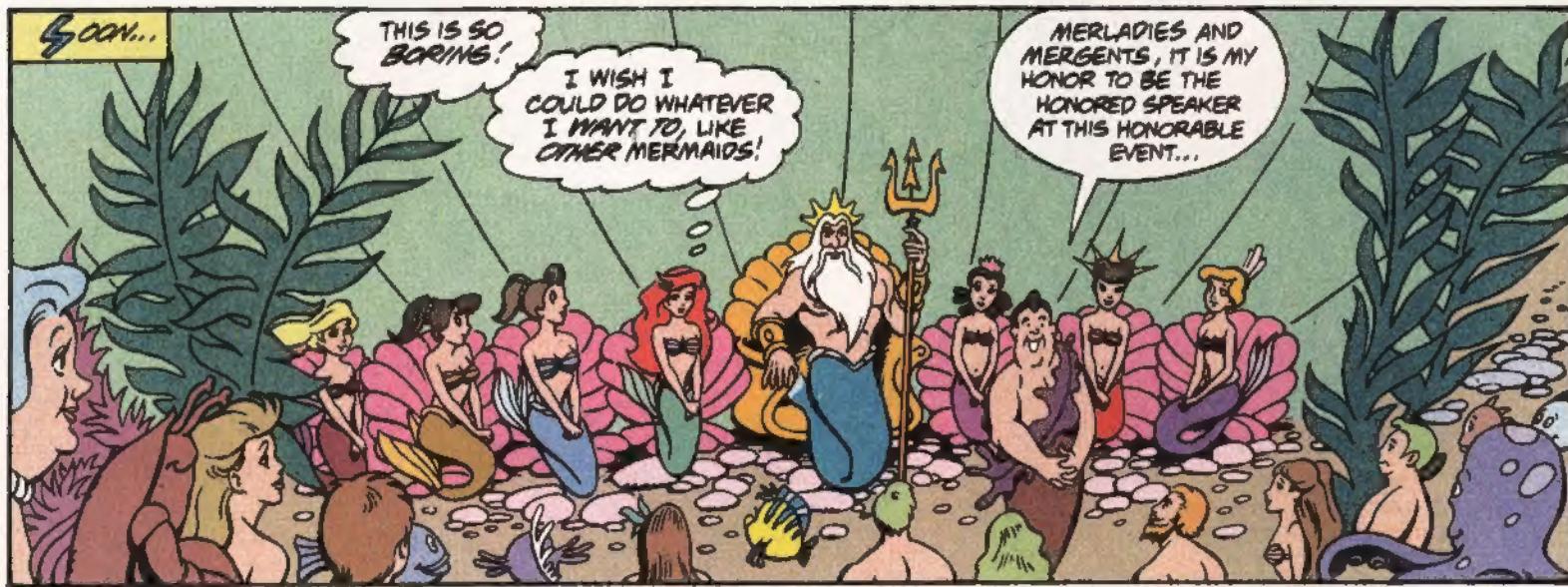
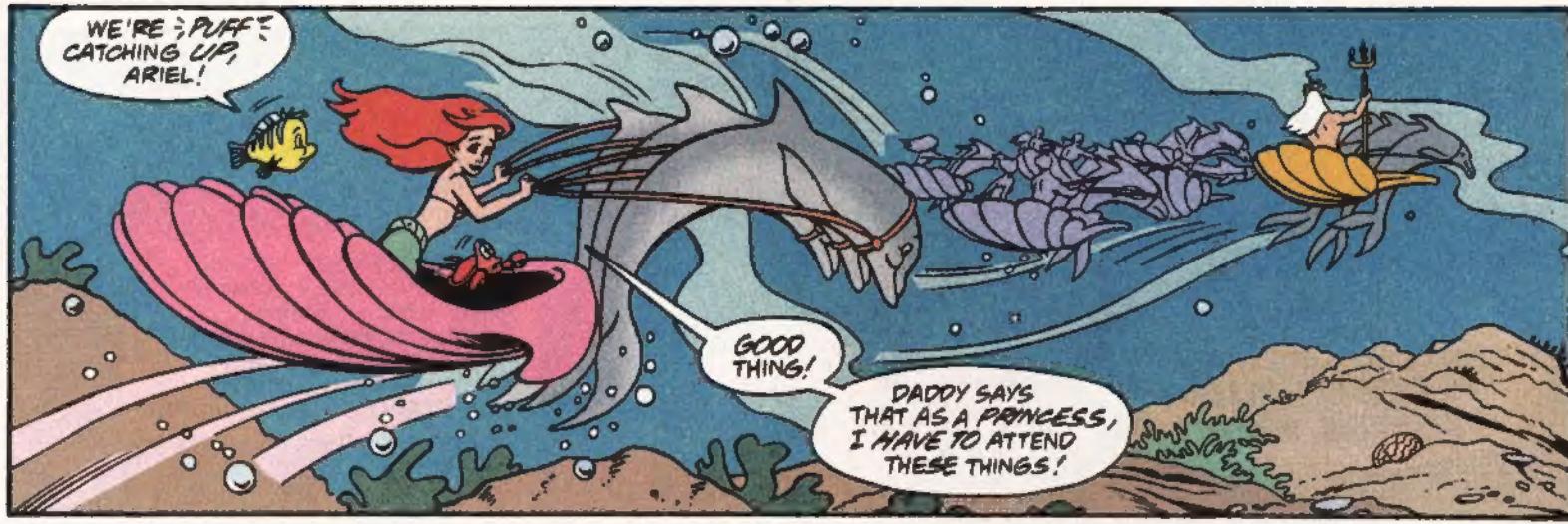
TRINA ROBBINS • writer
MARY WILSHIRE • penciler
DAVE HUNT • inker
JOHN COSTANZA • letterer
JO MEUGNIOT • colorist
HILDY MESNIK • editor
TOM DEFALCO • editor in chief

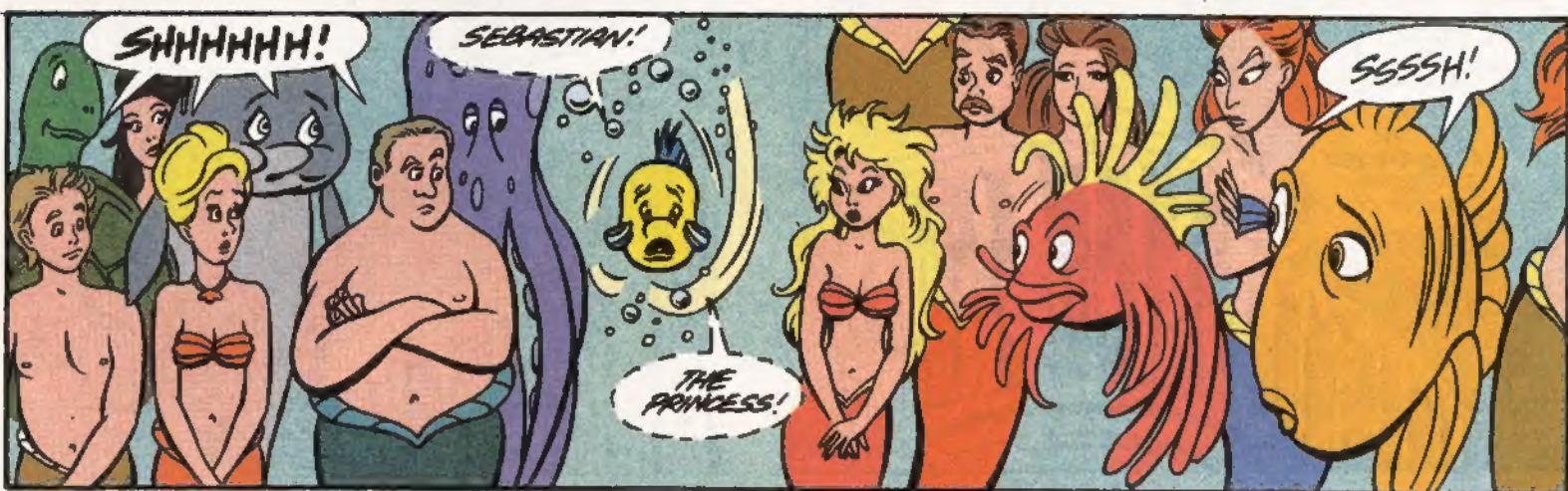
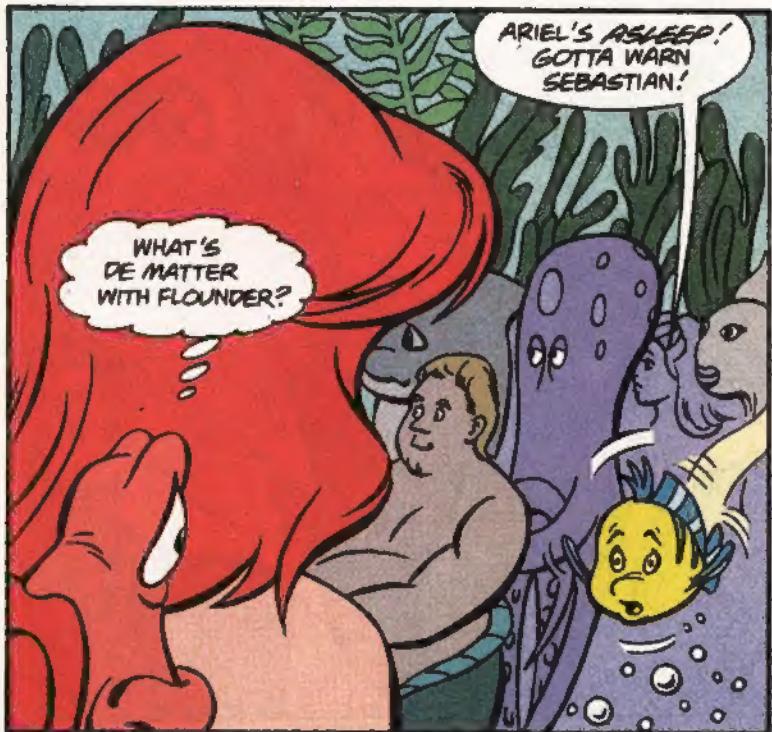
ULU! I THINK
I LEFT MY SHELL
BEHIND ON DAT LAST
CURVE, PRINCESS!

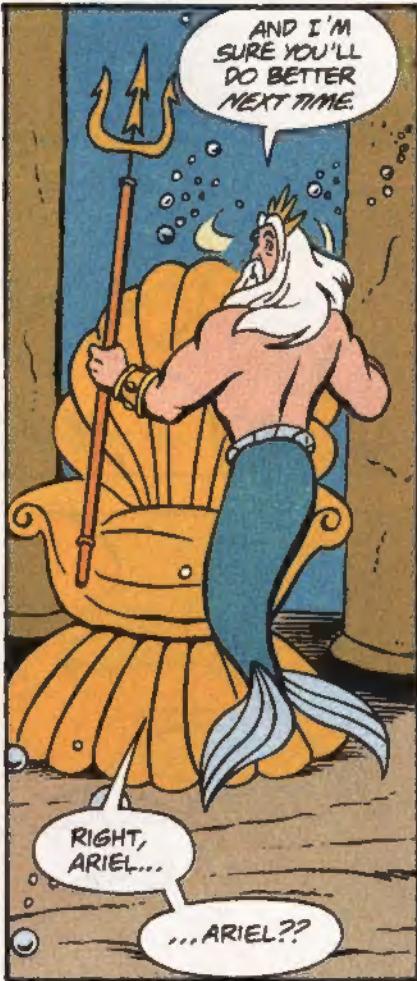
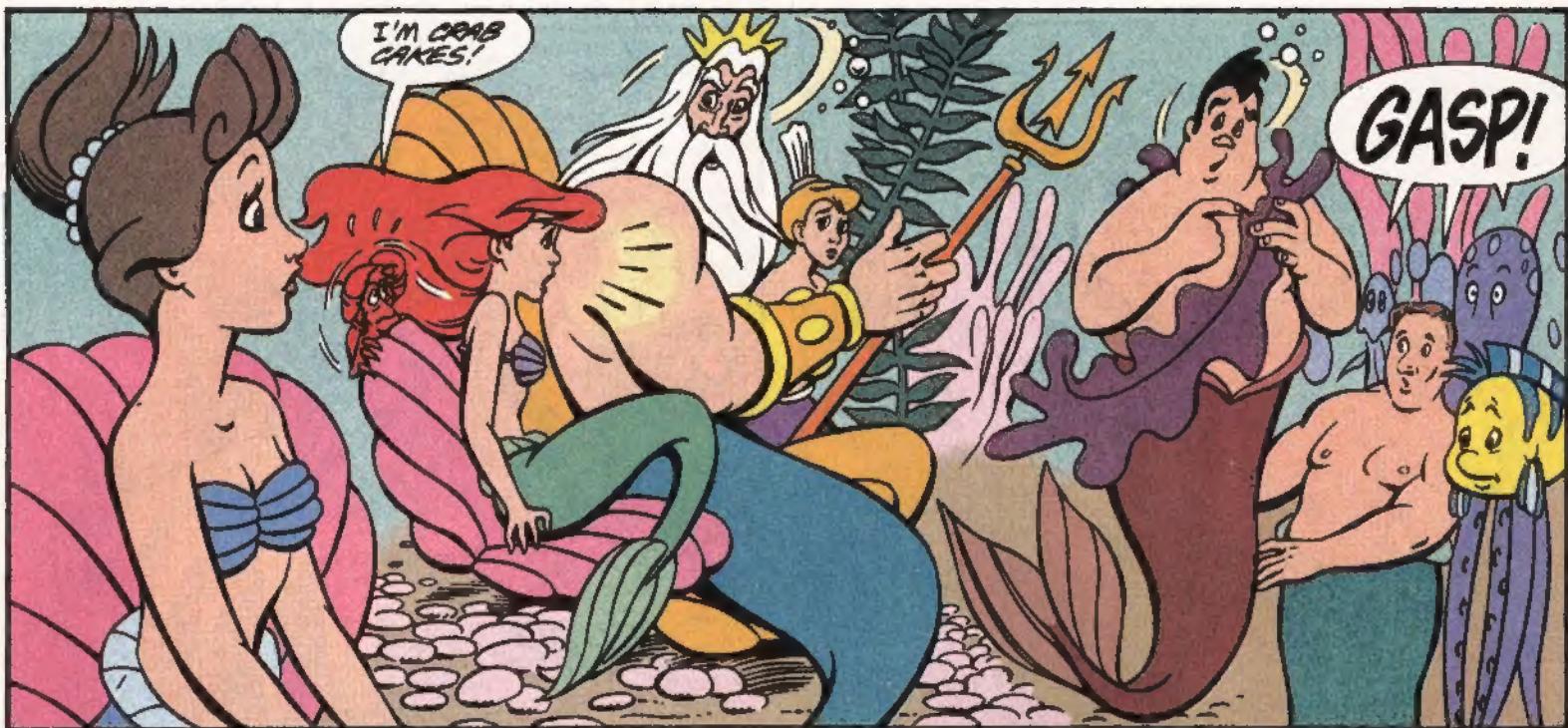
BELIEVE ME,
I'D RATHER BE EXPLORING
AN OLD SHIPWRECK
THAN ATTENDING A
DULL CEREMONY!



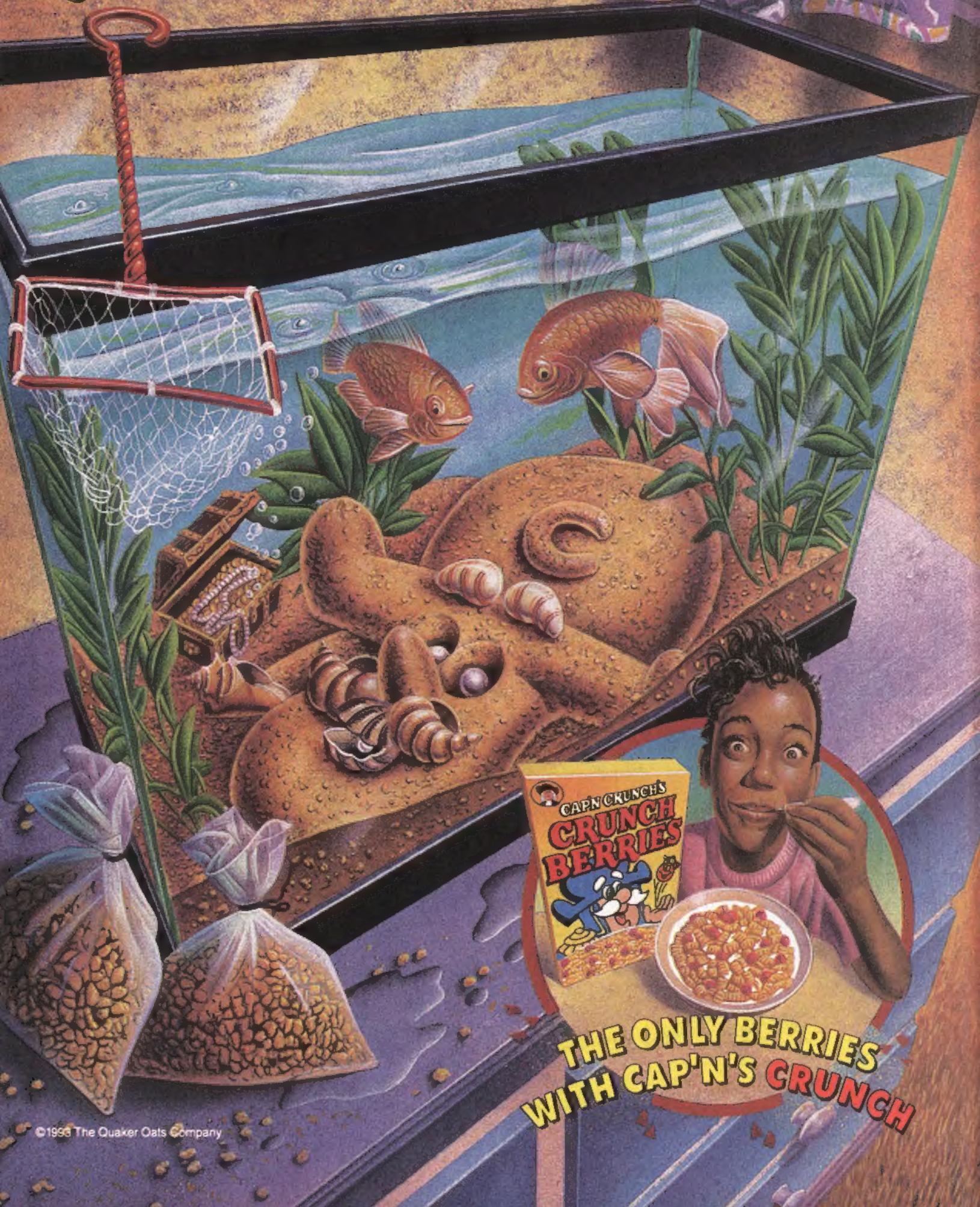
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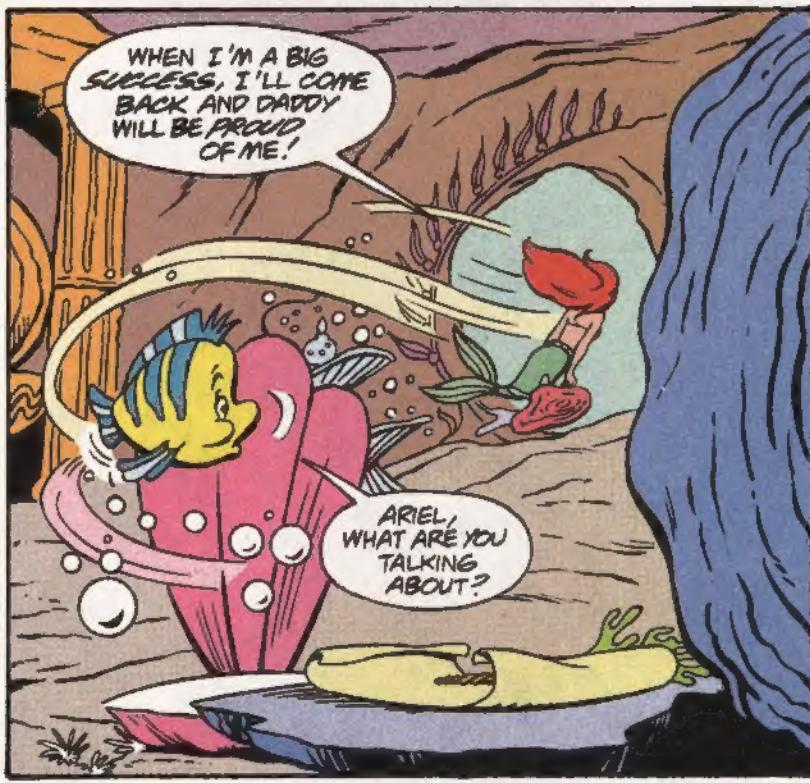
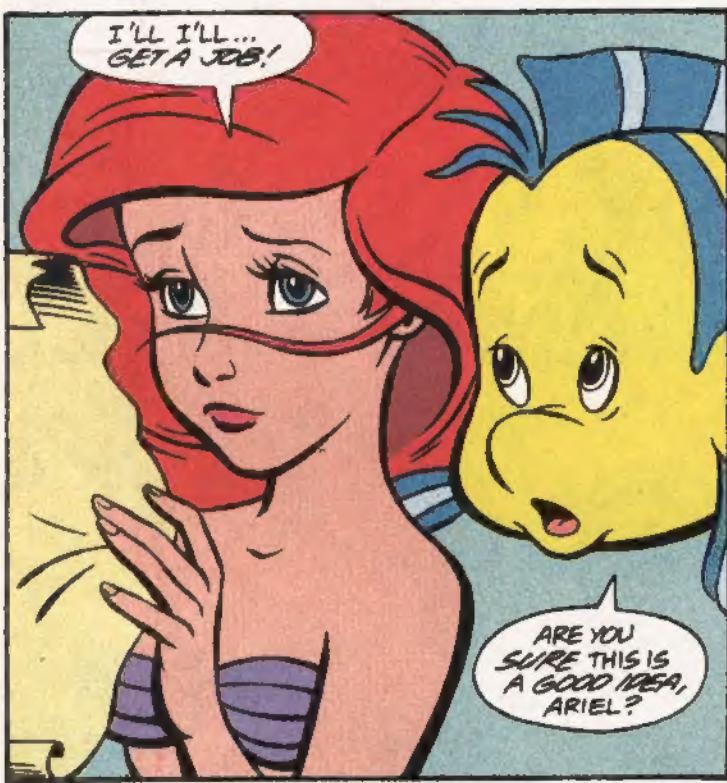
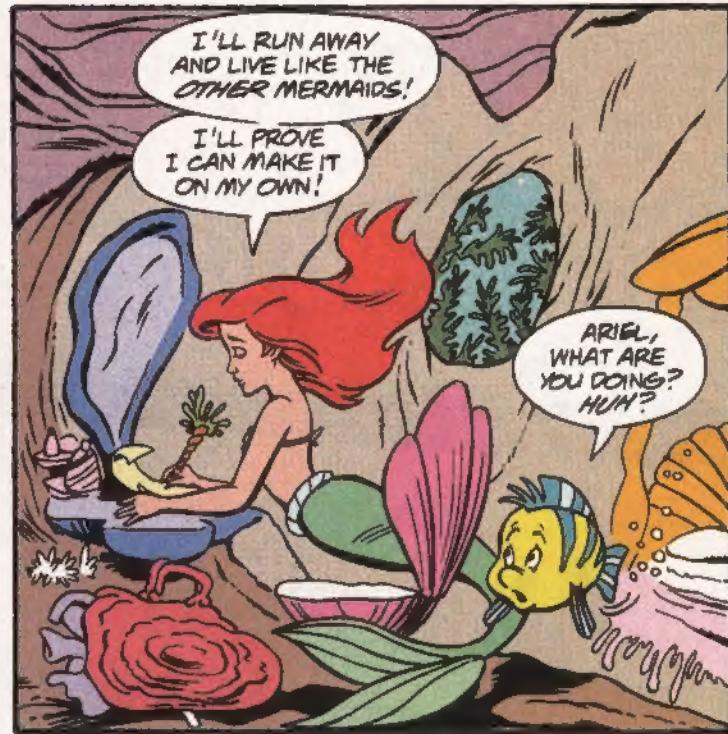




**JUST CAN'T GET THAT
CRUNCH
OUTTA YOUR HEAD!**



**THE ONLY BERRIES
WITH CAP'N'S CRUNCH**



YOU'LL FIND A
WHOLE NEW
WORLD IN

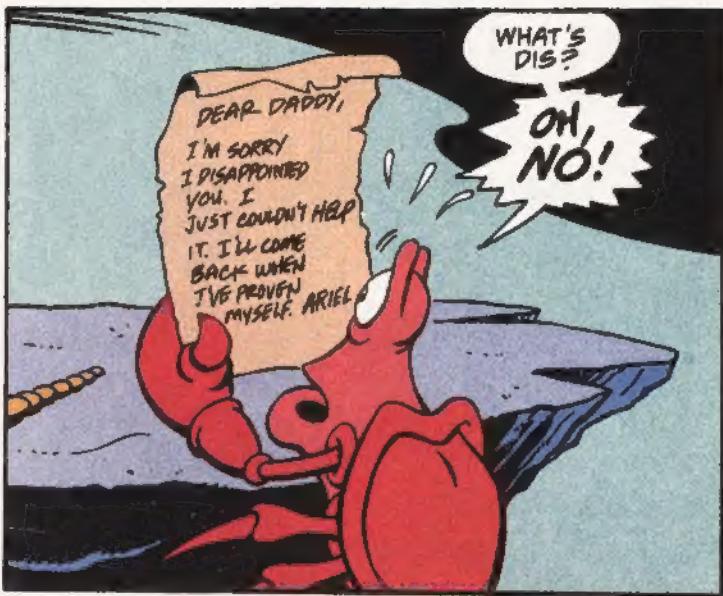
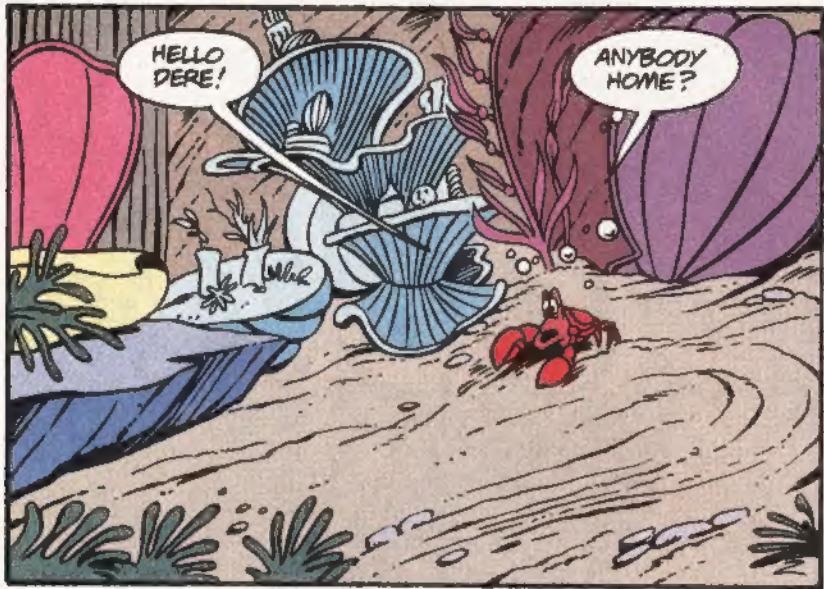
Disney's

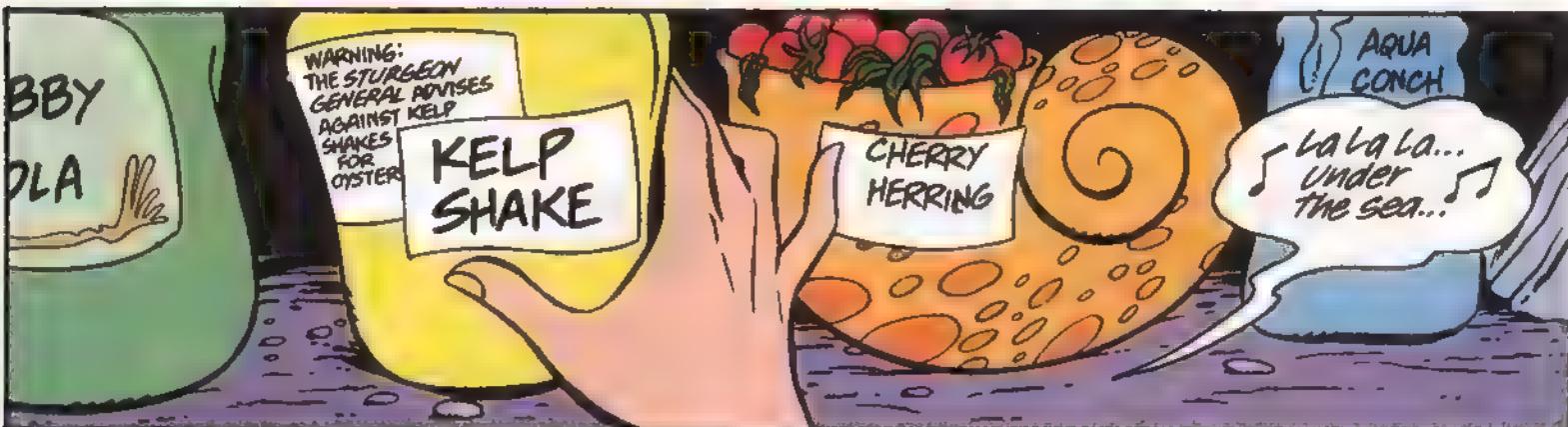
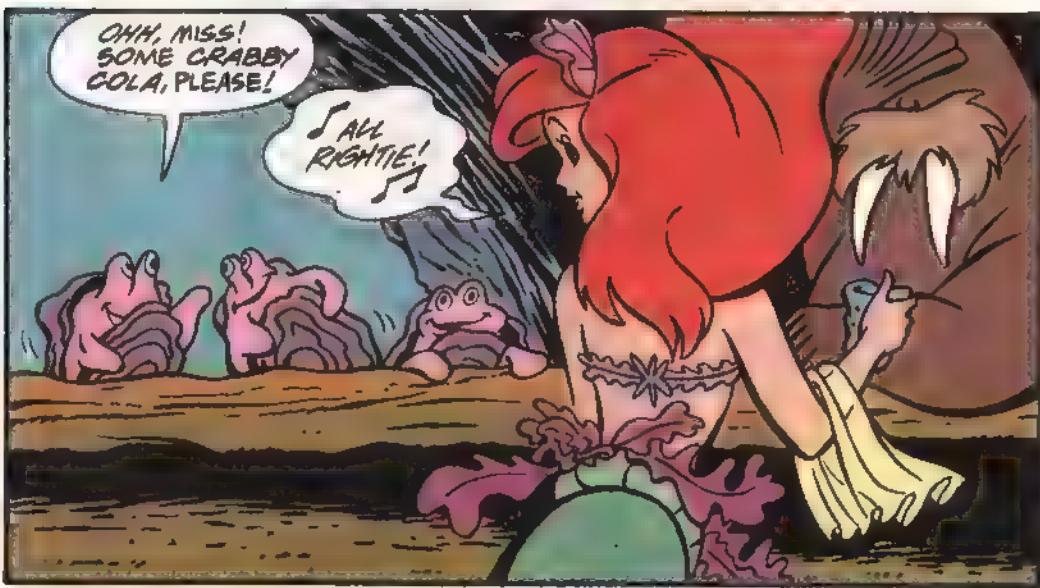
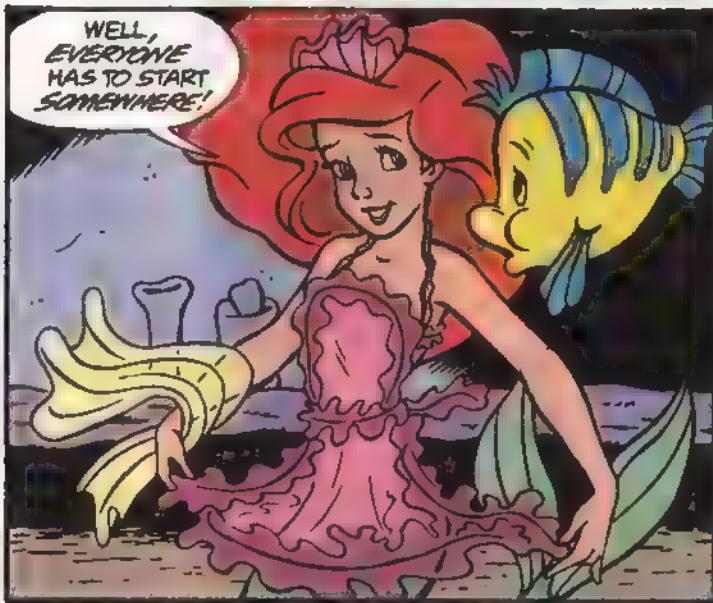
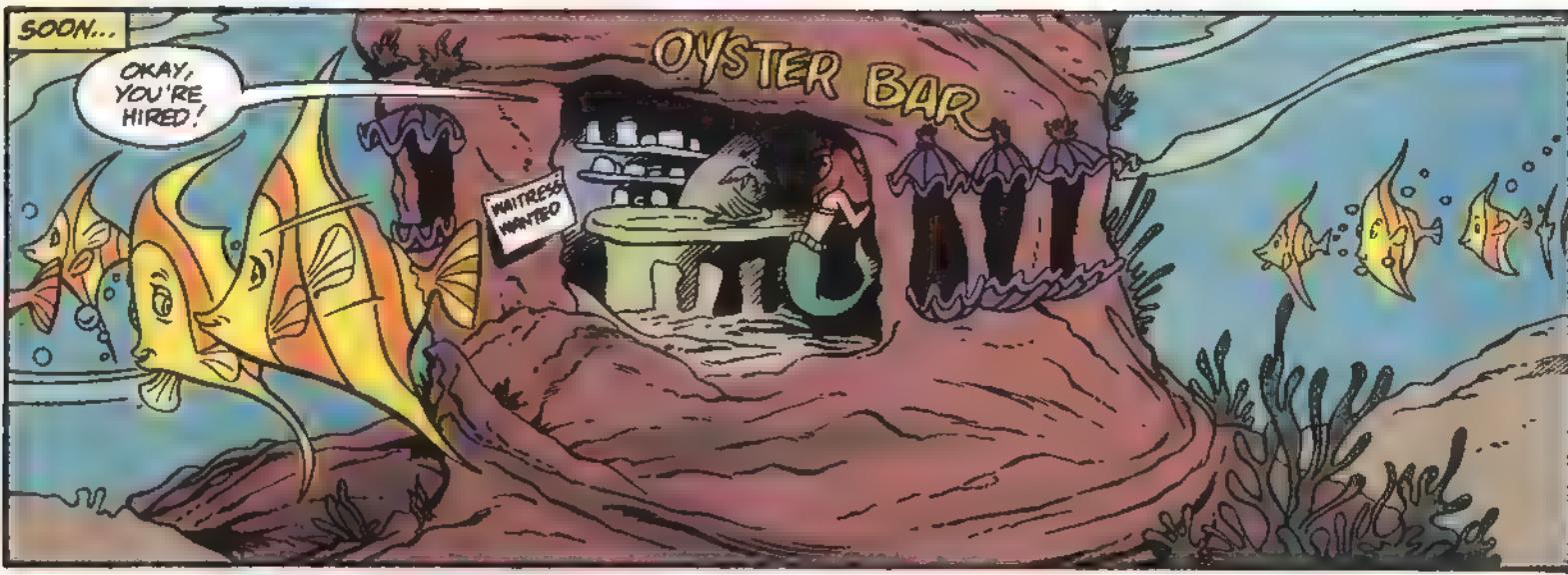
Aladdin

Your wish comes true
every four weeks
by Lee Nordling,
David Rignard
and Jeff Albrecht!



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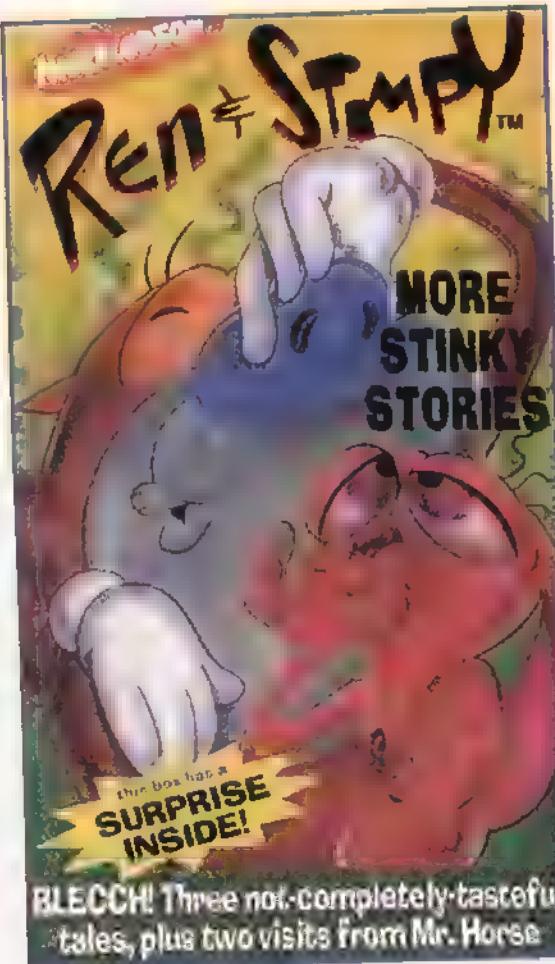




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BLECH! Three not-completely-tasteful tales, plus two visits from Mr. Horse.

P.U.! This tape stinks. **Ren & Stimpy - More Stinky Stories.** You even get a video bonus... two visits with Mr. Horse.

FREE SCRATCH N' WHIFF CARD!

EVEN MORE VIDEOS!

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- The Adventures of Pete & Pete Classic Petes

T-SHIRT OFFER!

Get a Nickelodeon T-Shirt with

3 proof-of-purchase tabs from the Camp Nickelodeon video collection.



What a nightmare! It's **Are You Afraid of the Dark?** Two tales about dreams that come true. Bonus video fortune teller.

MAGIC COLOR-CHANGE STICKER

FREE INSIDE

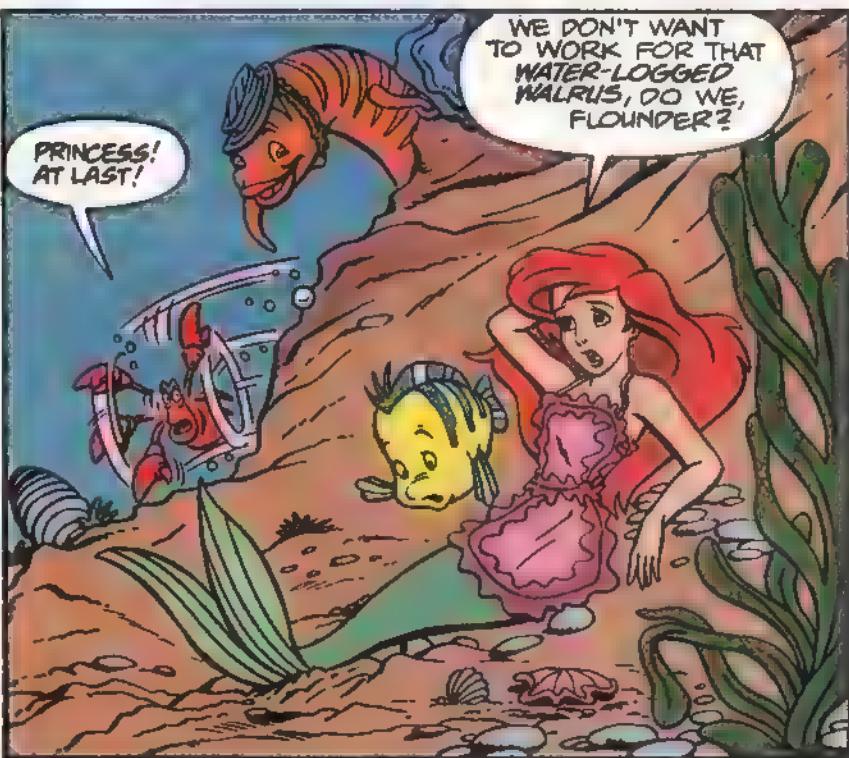
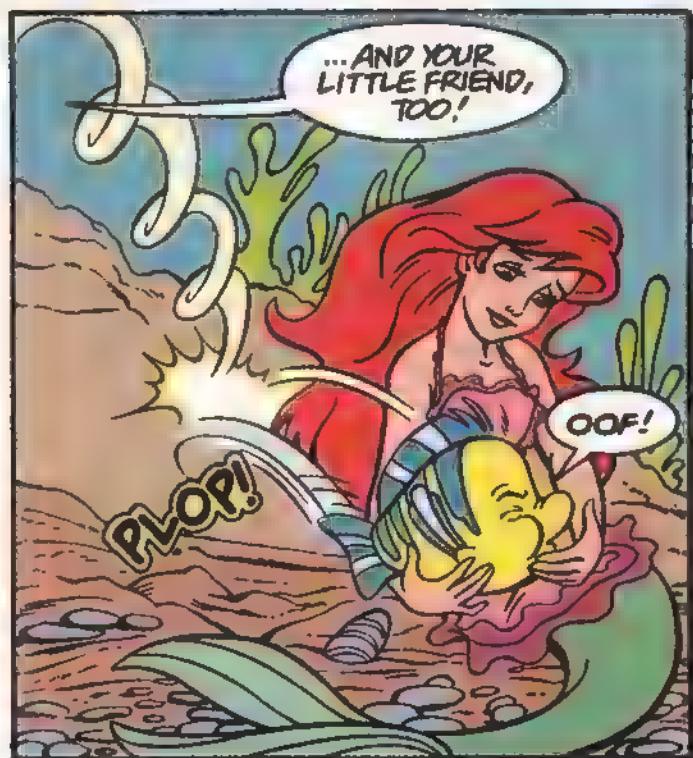
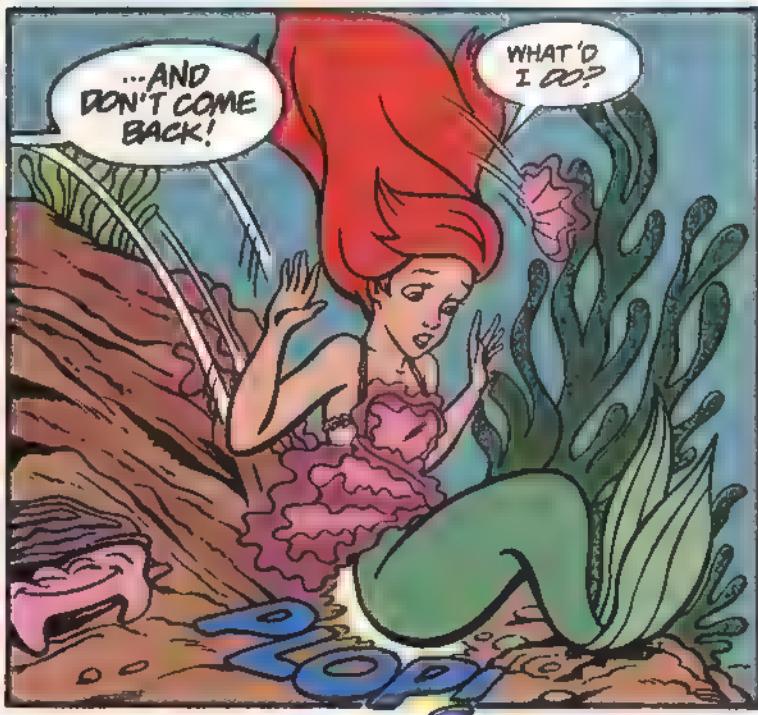
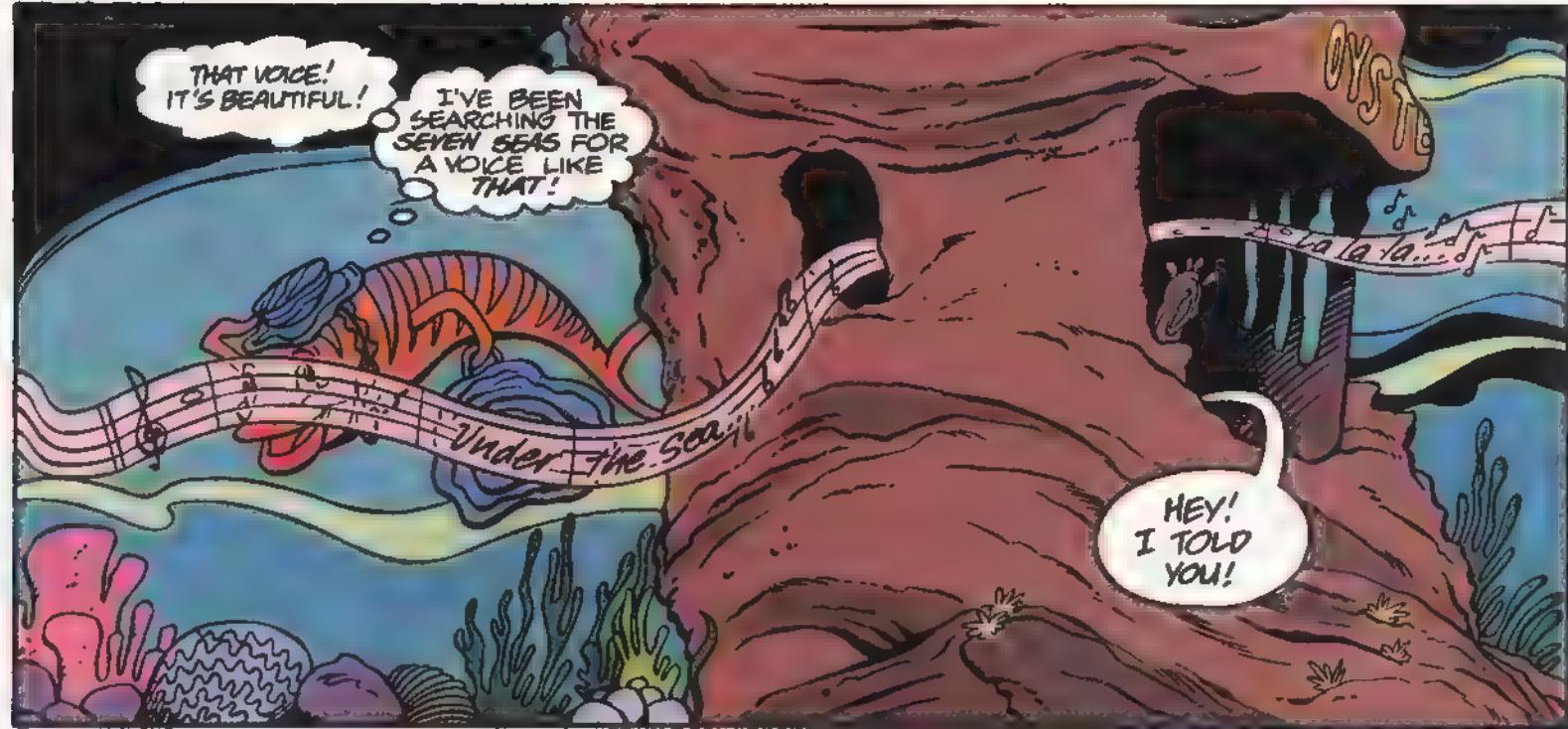
AND AUDIO CASSETTES!

- Songs from The Backseat
- Are You Afraid of the Dark?
- Tales From The Midnight Society
- Peanut Butter Jam

SONY
WONDER



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WIN THESE WHEELS

Win A Mountain Bike, Video Game Player, Or Video Game.
Enter The Razzles® "It's A Candy, It's A Gum" Sweepstakes.



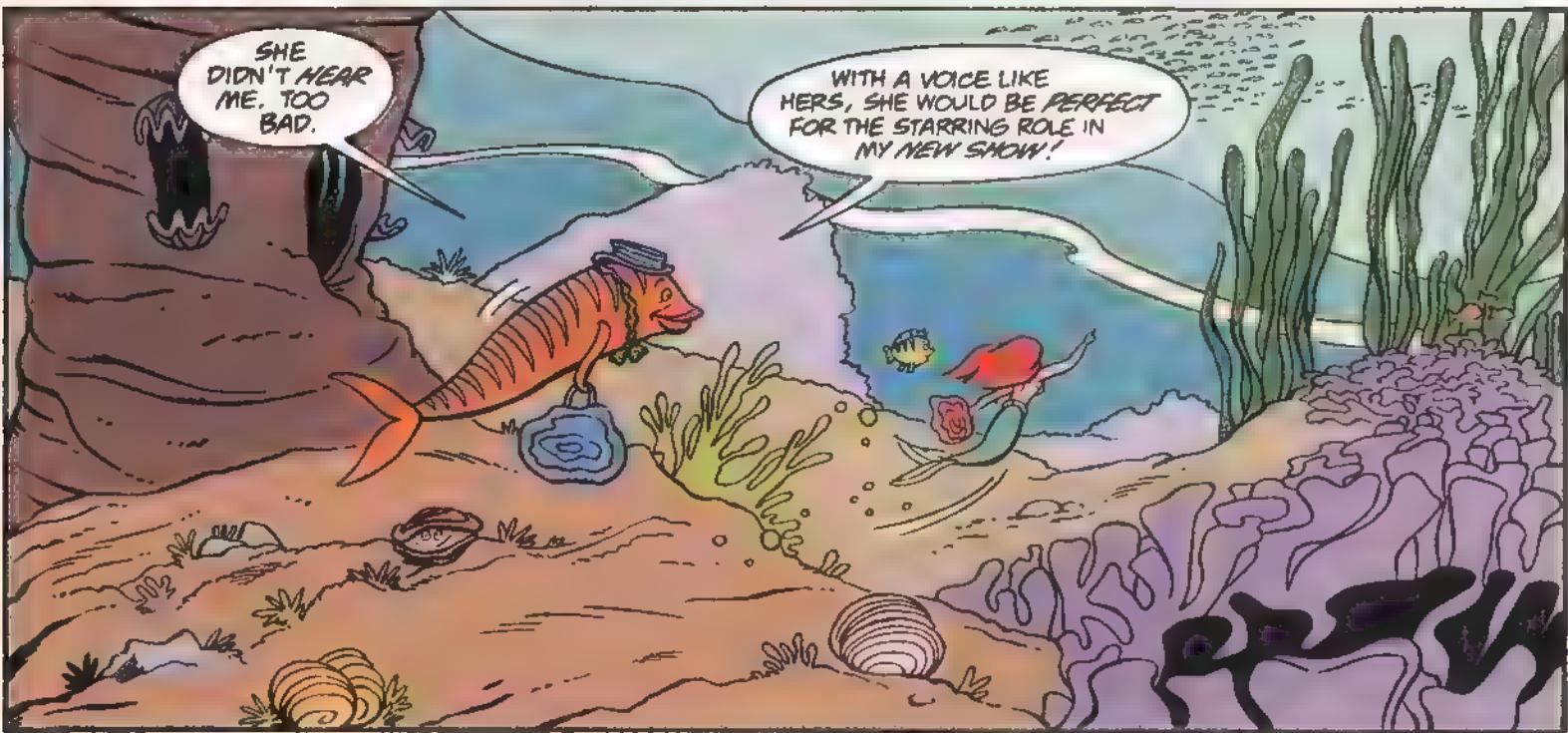
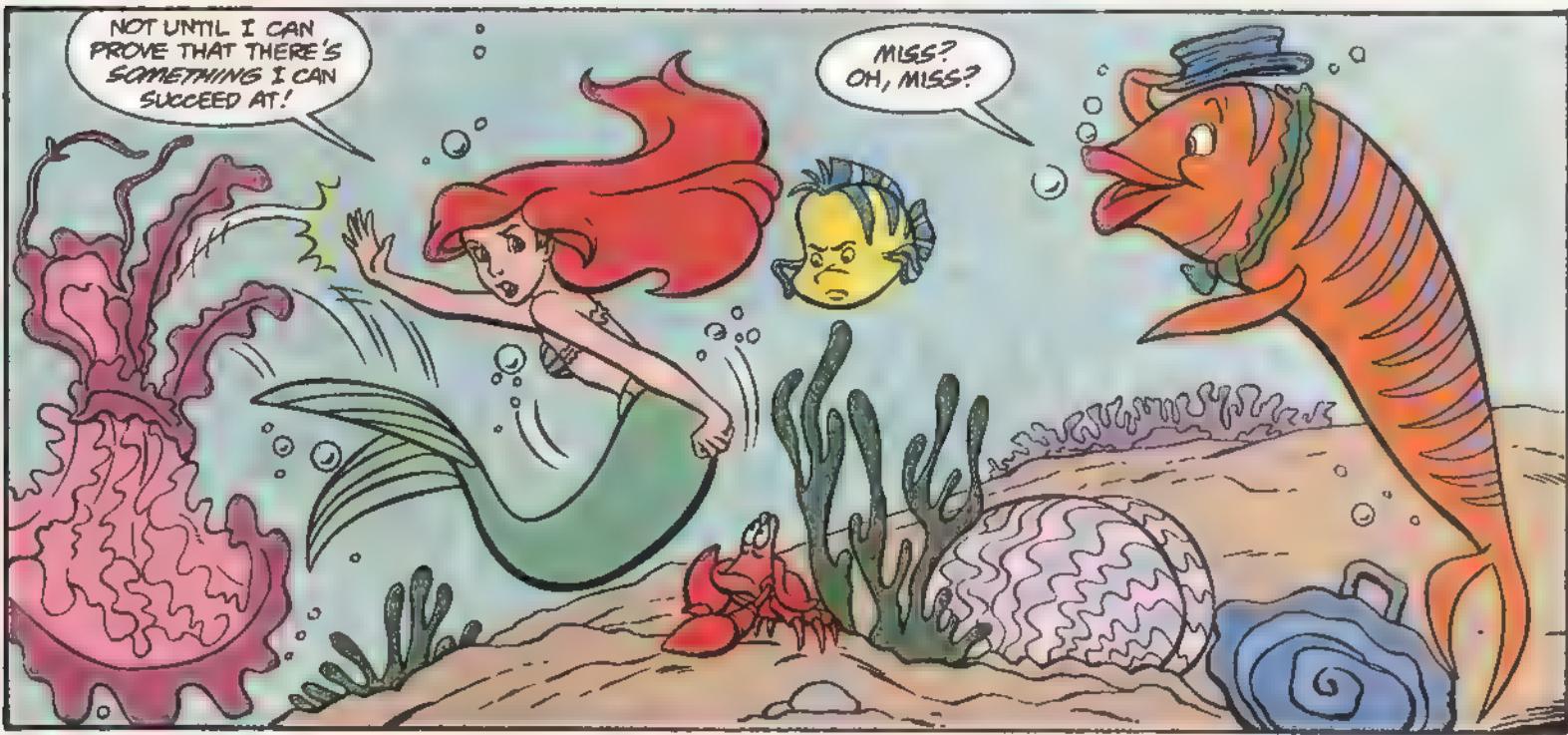
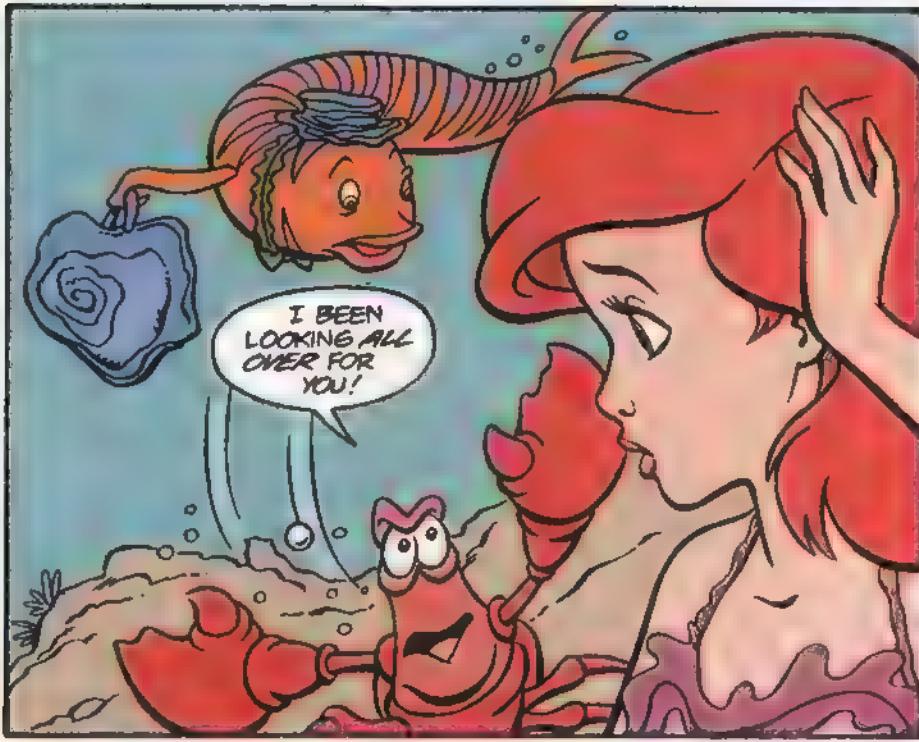
What is this stuff? A candy? A gum?
It's both! Razzles come in funky fruit
flavors and you have a chance to cop
some mega-prizes. Check
out specially marked
Razzles packs for details
on how to enter.

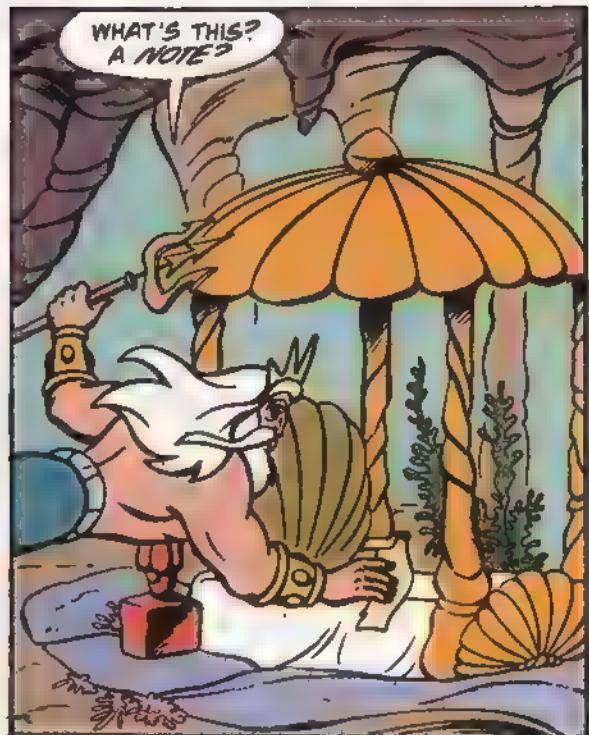
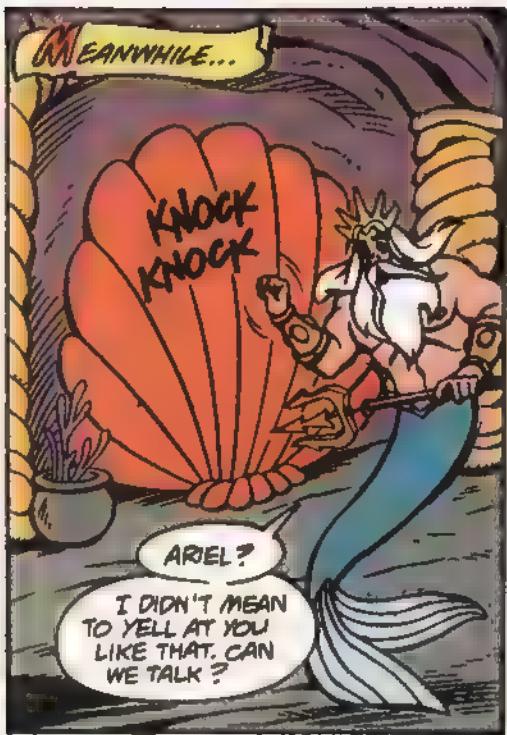


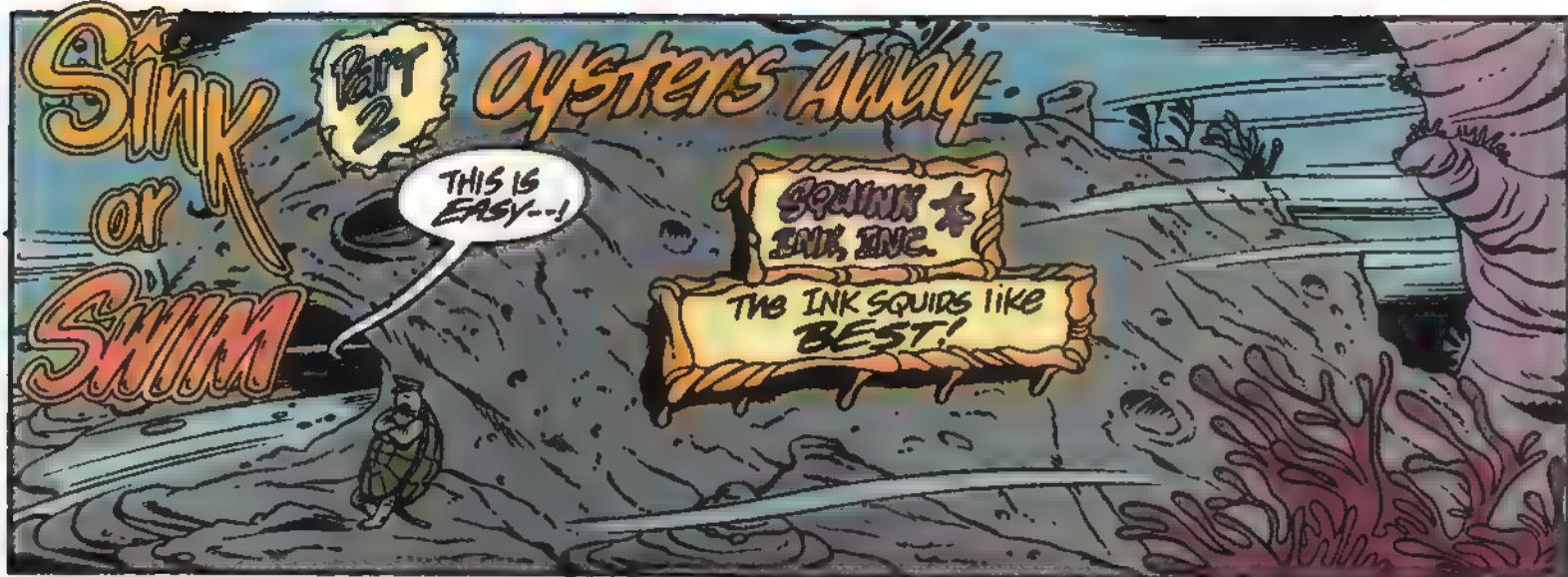
Kids Choose Fleer.

NO PURCHASE NECESSARY. Open to legal residents of continental U.S. Complete and mail an entry blank or a 3 x 5 card with printed name, complete address, phone number and age to: Razzles Bicycle Offer, P.O. Box 1532, Lancaster, PA 17608-1532. One entry per envelope, mailed separately. Must be received by February 28, 1995. Odds of winning prizes (12 mountain bikes, 48 video game players, 100 video games) depend upon number of eligible entries received for each of the four drawings. Winners will be notified by mail. See full Official Rules for details. For a copy, send a self-addressed, stamped envelope to: Official Rules Request, P.O. Box 1532, Lancaster, PA 17608-1532. WA/VT residents may omit return postage.

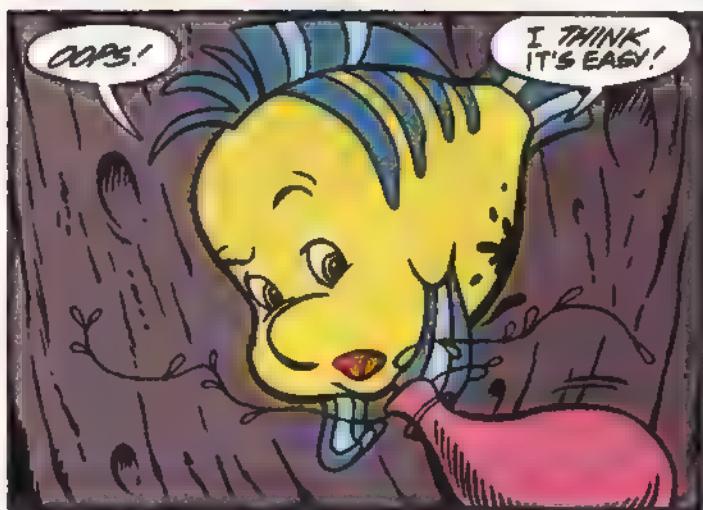
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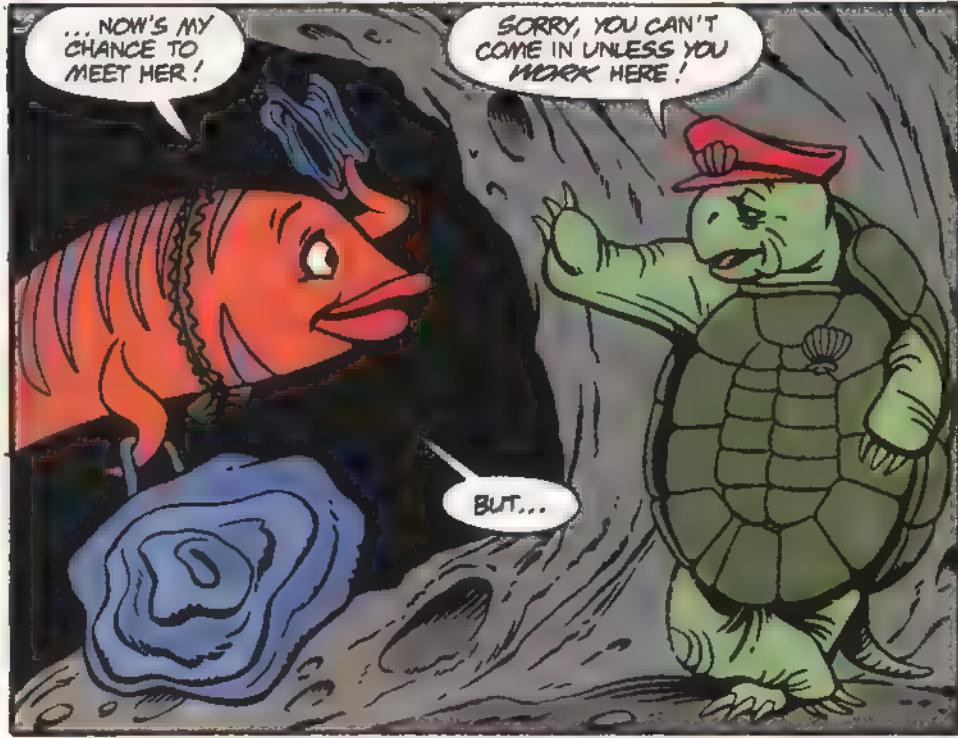
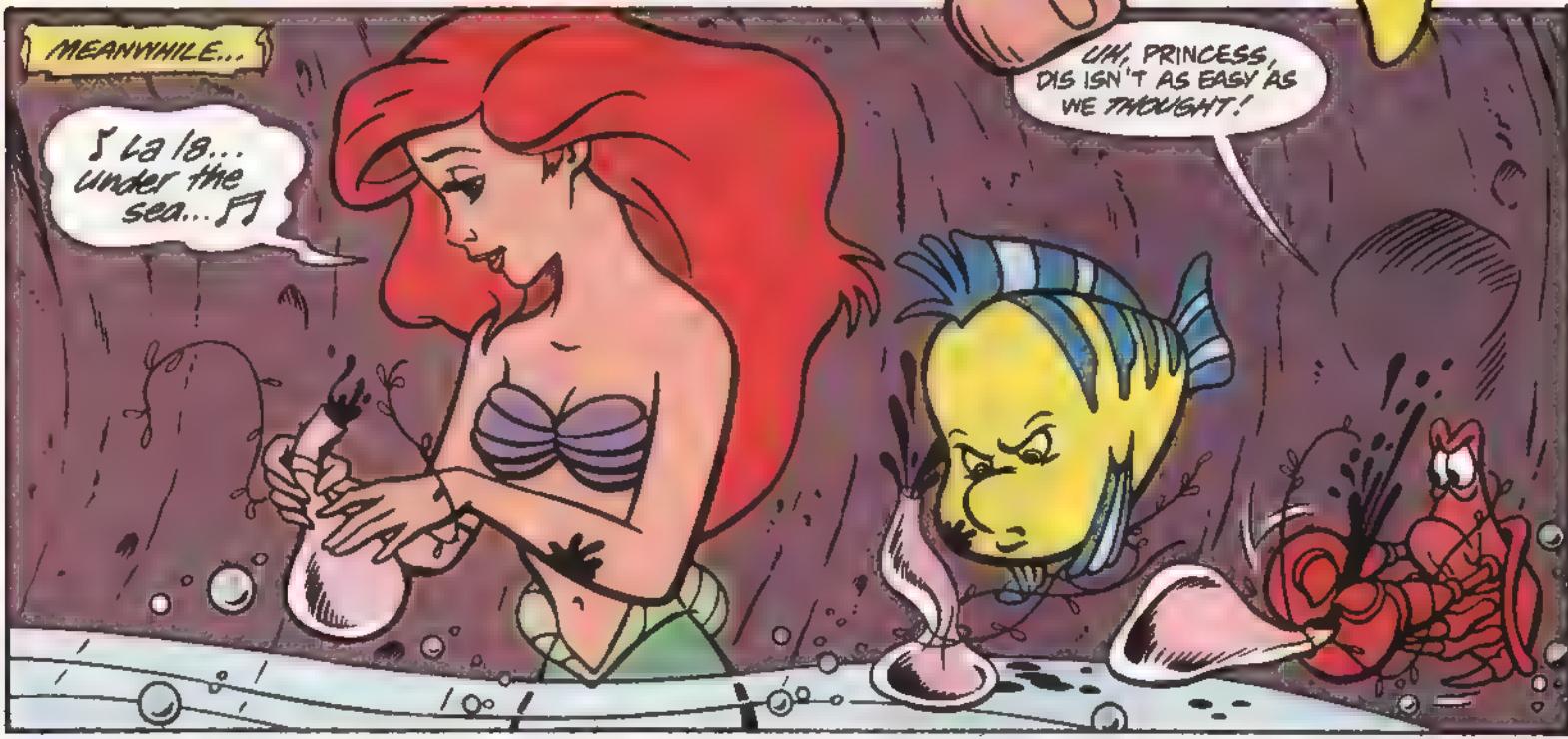
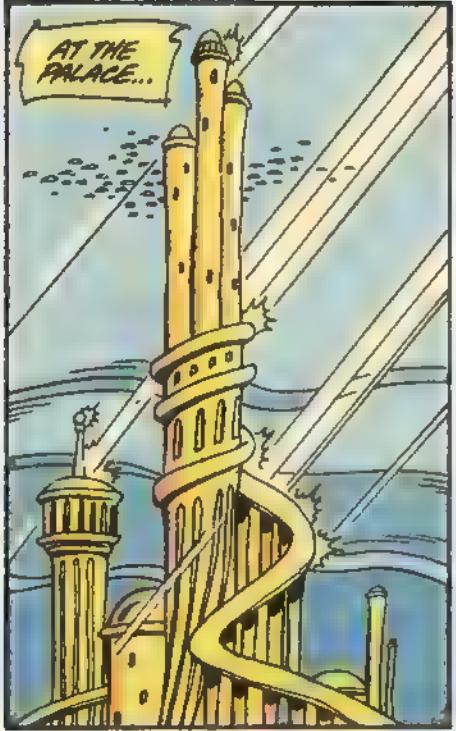


SPILLIN' INK, INK.
THE INK SQUIRS LIKE BEST!

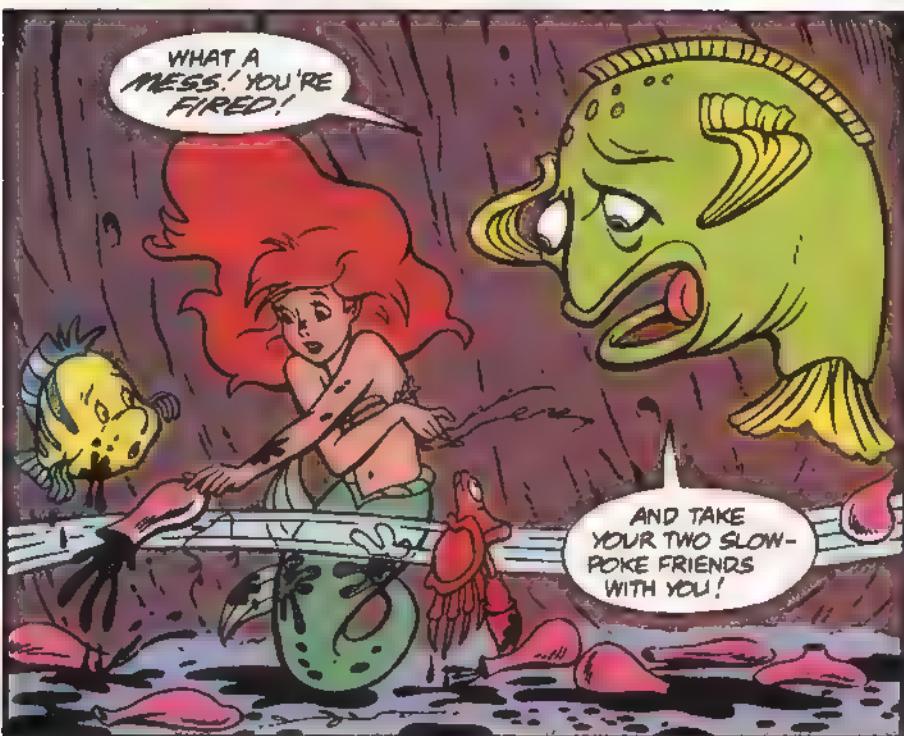
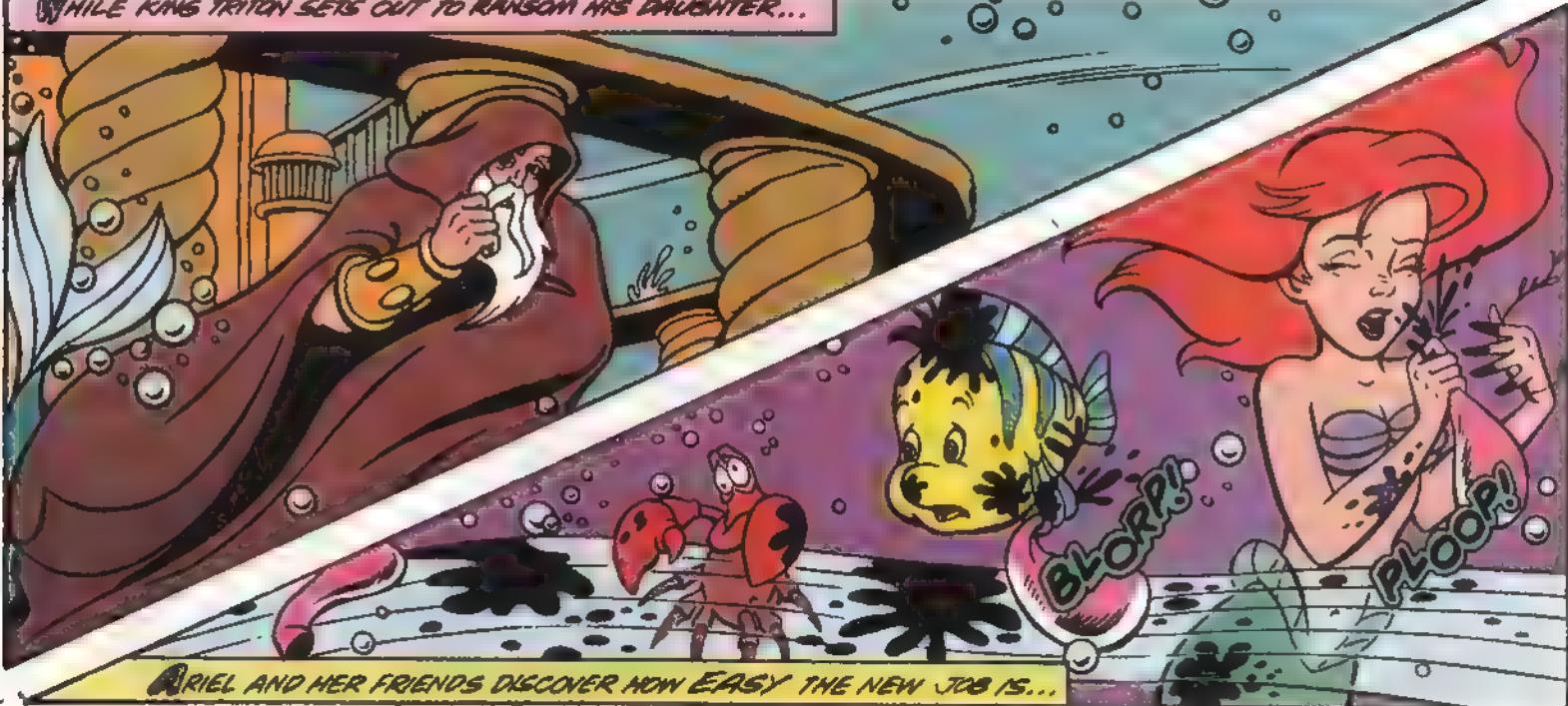


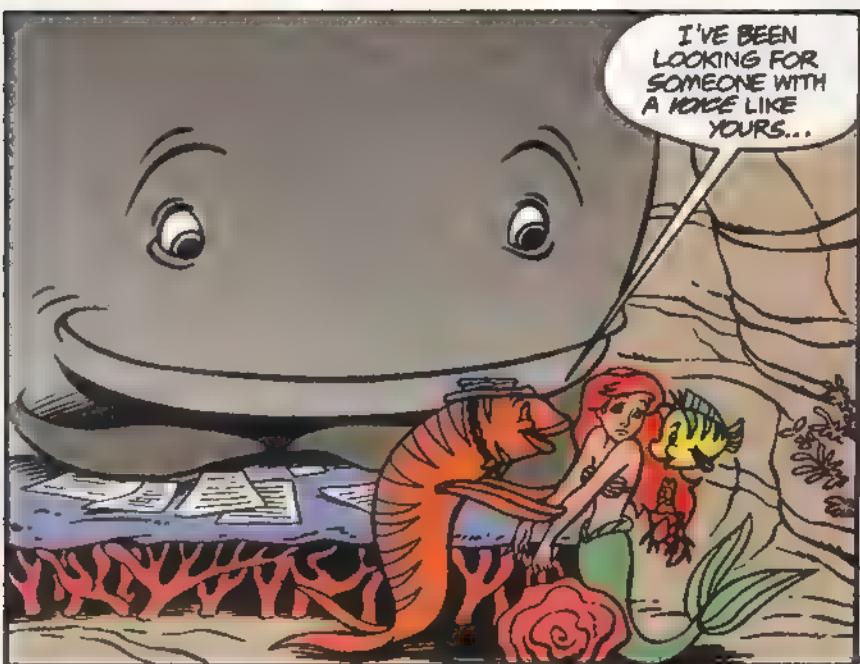
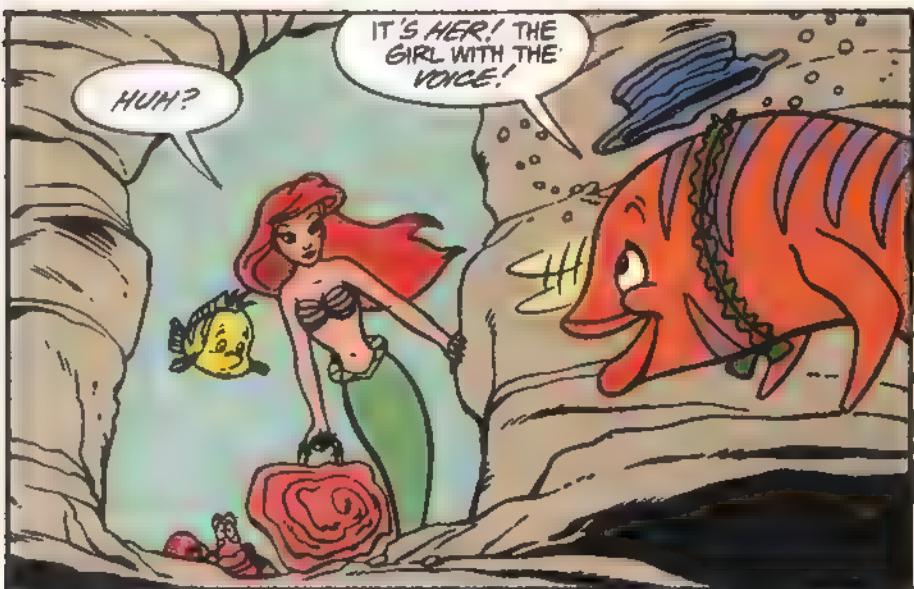
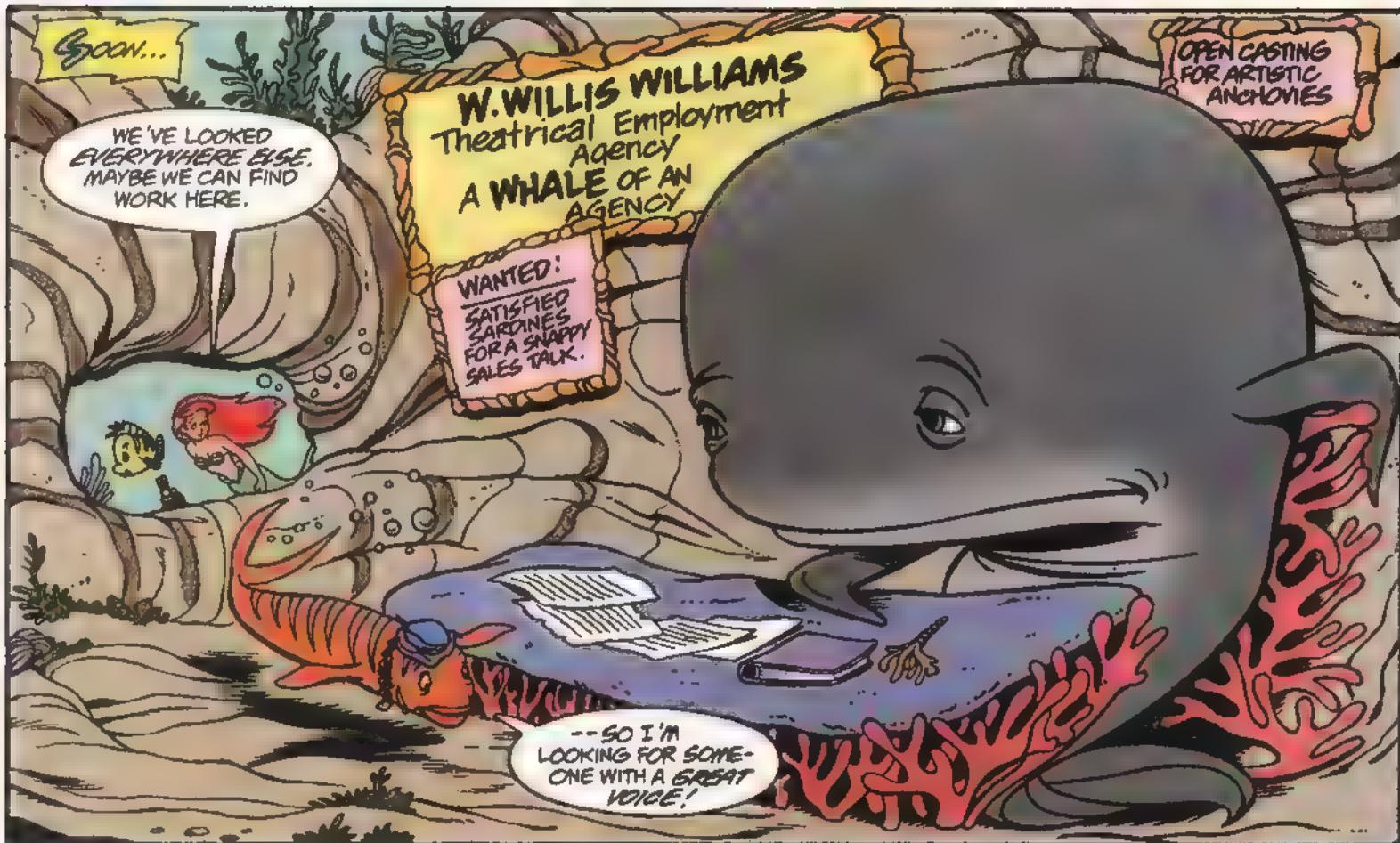
I THINK
IT'S EASY!





WHILE KING TRITON SETS OUT TO RANSOM HIS DAUGHTER...

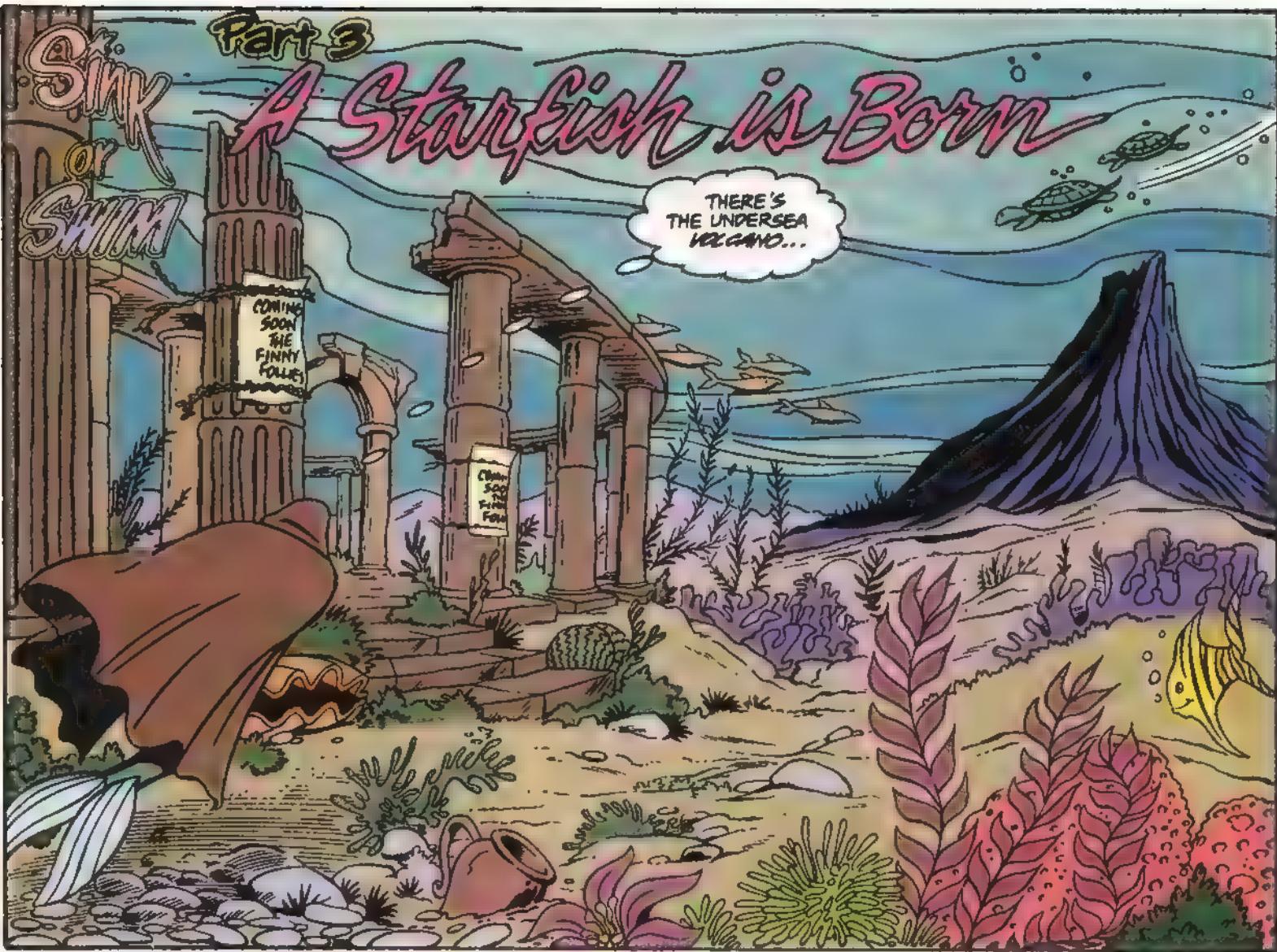


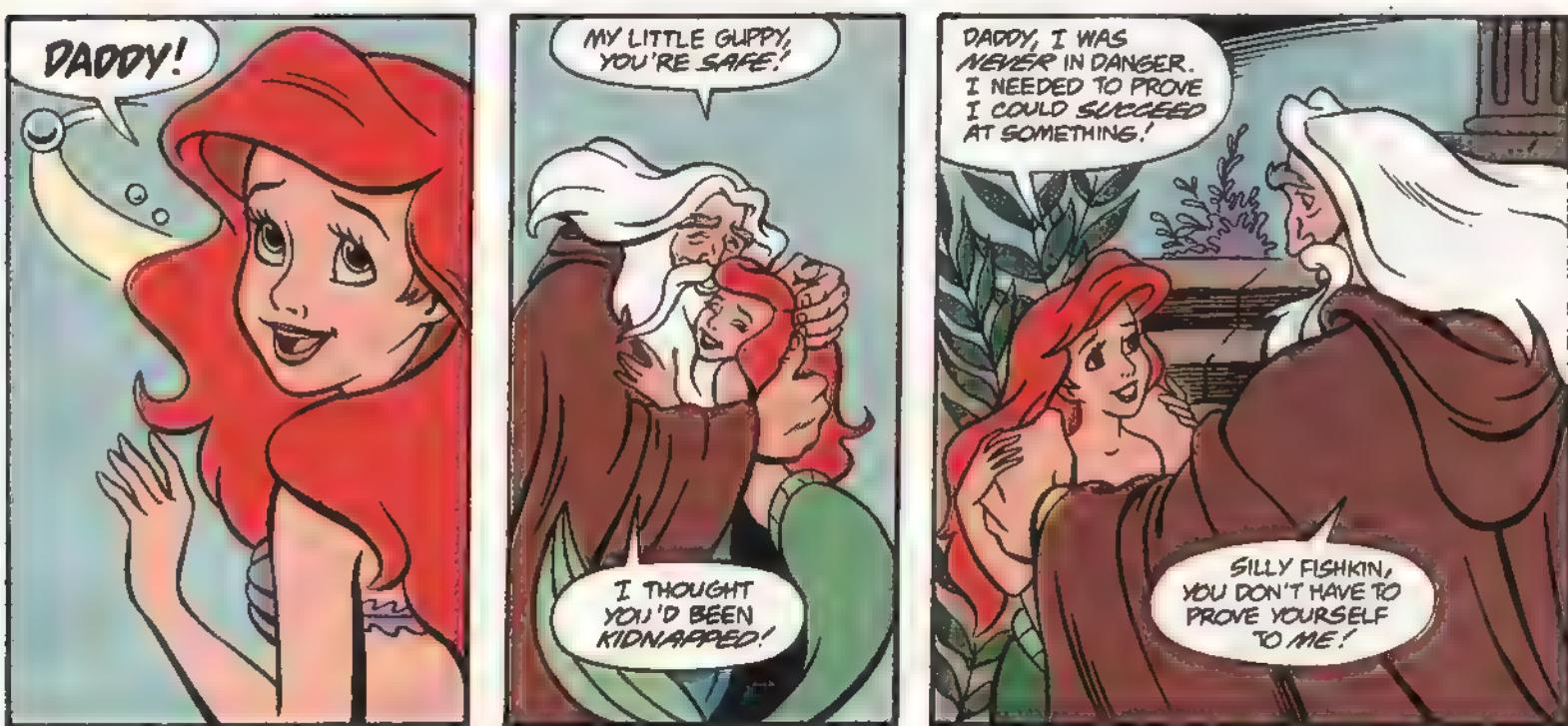


Part 3

Sink or Swim

A Starfish is Born





SWEET A REICH HIGHLIGHTS FOR AMERICA'S FUNNIEST KIDS

Enter The **Laffy Taffy™**
2nd Annual National Joke Contest

It's Easy To Enter Just Call:
1-800-50-LAFFY
Line open 3 p.m. to 9 p.m. CDT, beginning 4/1/94 for first 5,000 callers.
A random number of jokes will be selected for judging.

Hundreds of Prizes!

Two Grand Prizes (one in each age category, 6-10 & 11-15):
A trip for four (4) to Disney World, Orlando FL. Prize includes
coach airfare, three (3) nights lodging and \$500 spending money.



PLUS

all winners
will have their
joke
published on
future
wrappers of
Laffy Taffy™
candy and will
be included
in our Second
Annual Joke
Book.

Enter Often,

Your Jokes Help Homeless People!

Every time you enter, Concorde Brands
will donate 50¢ (up to 25,000 Entries)
through Comic Relief™ to the National
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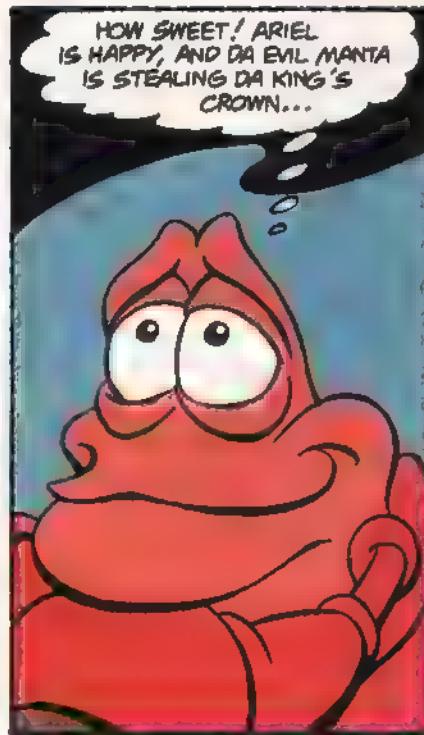
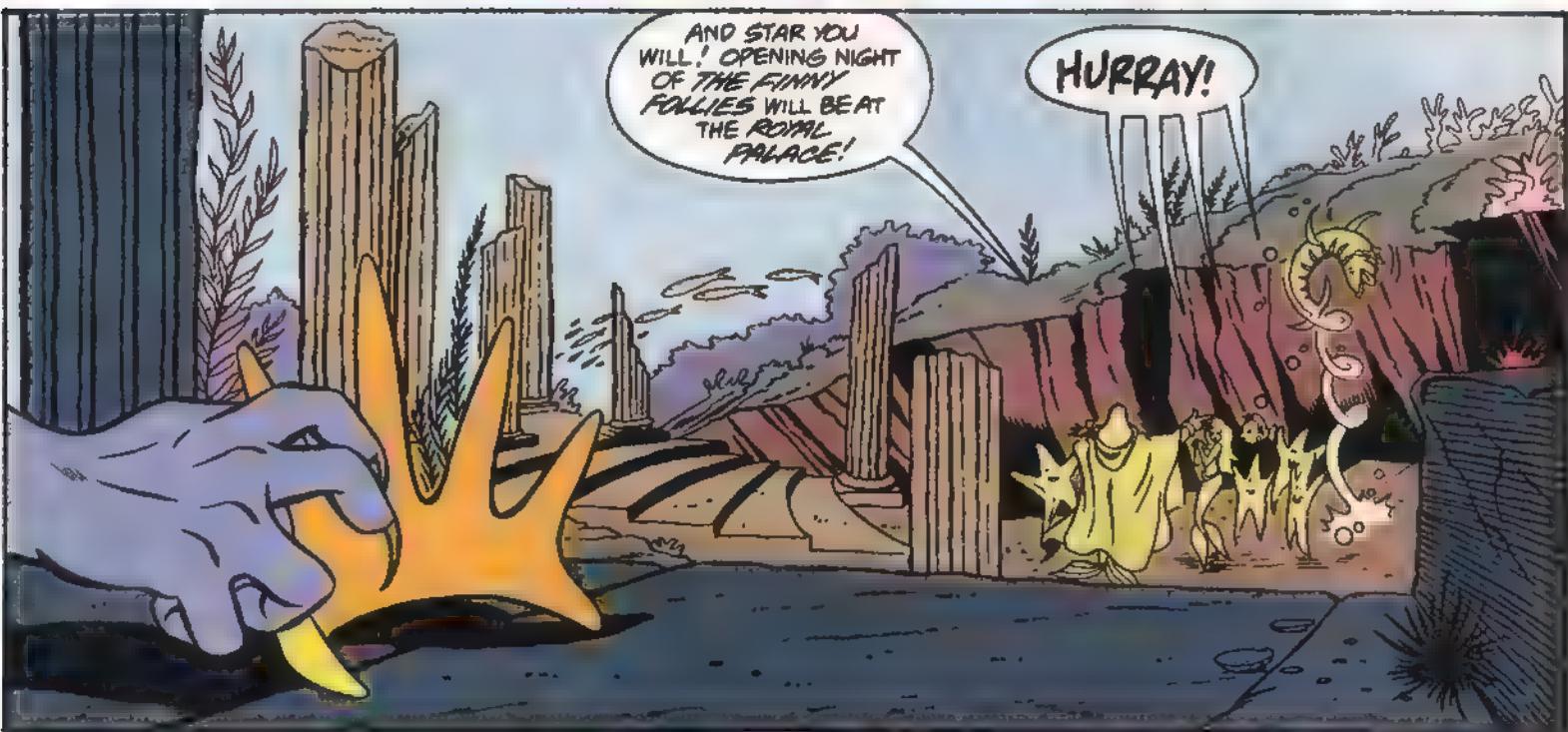
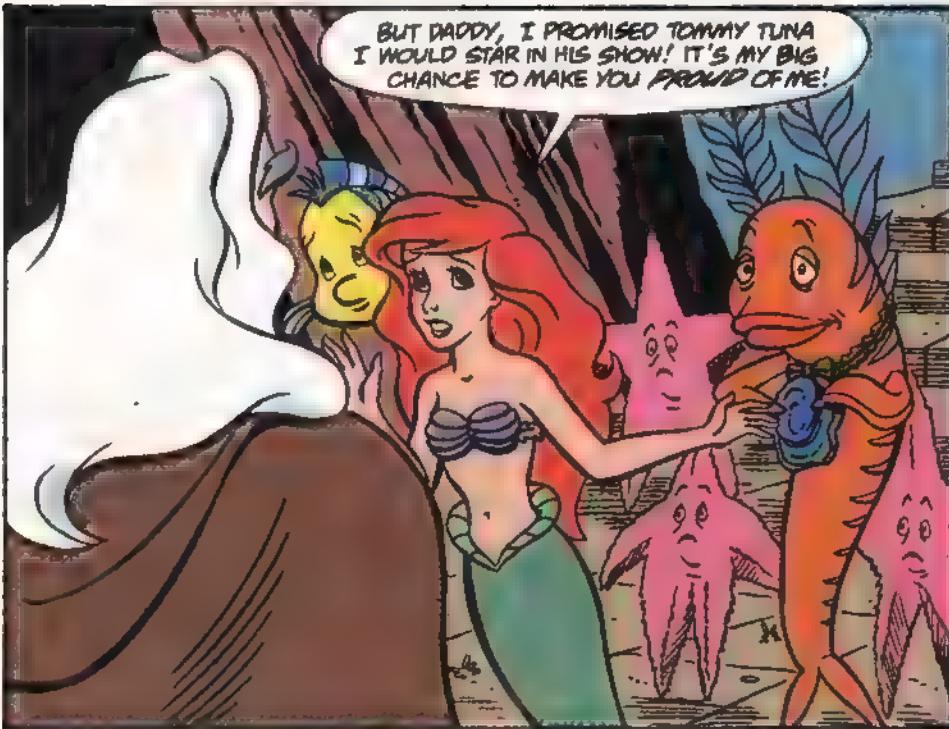


Laffy Taffy

Concorde Brands

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TO ENTER: Come up with an original joke that's in question/answer format.
Then, call 1-800-50-LAFFY. Line open 3 p.m. to 9 p.m. CDT, beginning 4/1/94 for
first 5,000 callers. Or, print your joke on a 3" x 5" piece of paper. Include your full
name, age, street address, city, state, zip code and phone number.
Mail to: "America's Funniest Kids," P.O. Box 11850, St. Louis, MO 63105-0650.
One joke per entry. Must be 6-15 years of age. A random number of jokes will be
selected for judging. Entries must be received by 10/31/94. For official rules,
send a self-addressed, stamped envelope to: "America's Funniest Kids" Official Rules,
P.O. Box 16070, St. Louis, MO 63105-0770. WA residents may exclude postage.





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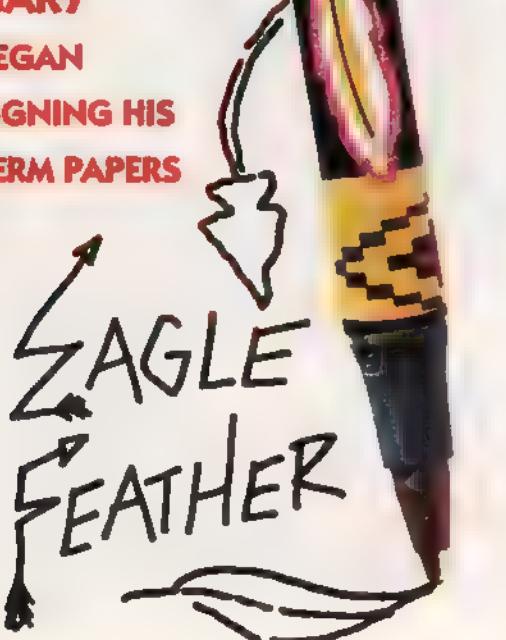
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WAVELENGTHS™



IMAGINE
OUR
SURPRISE
WHEN
GARY
BEGAN
SIGNING HIS
TERM PAPERS



During
biology lab,
Zach's pen
changed color
more times
than his
squirmly little
chameleons.

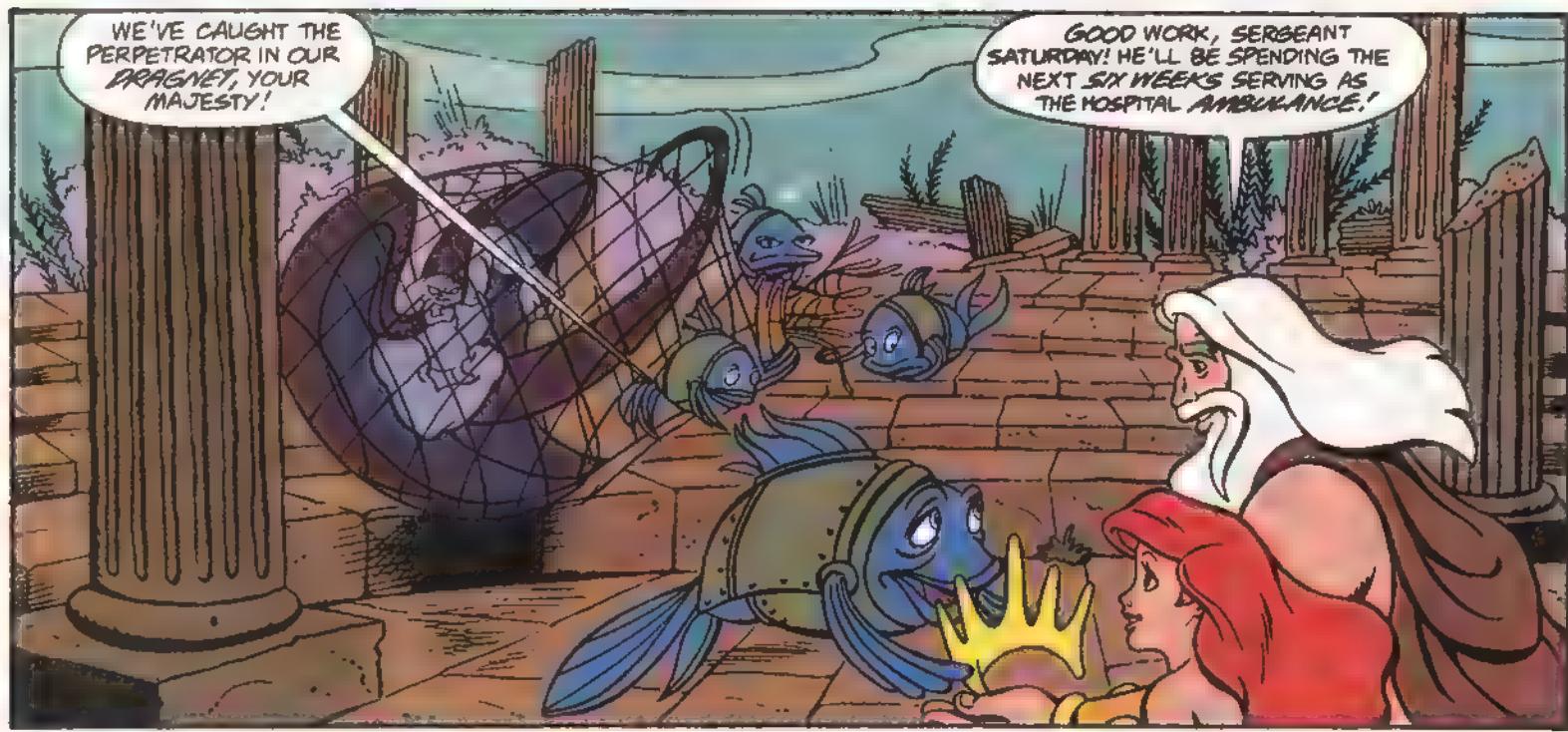


GOTCHA!



WE'VE CAUGHT THE PERPETRATOR IN OUR DRAGNET, YOUR MAJESTY!

GOOD WORK, SERGEANT SATURDAY! HE'LL BE SPENDING THE NEXT SIX WEEKS SERVING AS THE HOSPITAL AMBULANCE!



B-BUT I TOLD YOU TO COME ALONE AND WITHOUT A WEAPON!!!

YOU DIDN'T THINK I'D BE DUMB ENOUGH TO FALL FOR THAT, DID YOU?



Little Cookies You Can't Resist!



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OPENING NIGHT
AT THE PALACE!

THAT
ARIEL! SHE
CAN'T DO
ANYTHING
WRONG!

In the stormy seas of life,
As long as you have a friend,
The waves may toss you up,
and down,
But you'll reach a
HAPPY END!

THE MARVELOUS WORLD OF Disney

LITTLE MERMAIL

HILLY MESNIK
Editor

c/o Marvel Entertainment Group • 387 Park Avenue South, New York, NY 10016
Please include your name, age and address, though we will gladly withhold that information upon request.

LISA ZAMPELLA
Assistant Editor

Welcome to the Marvelous World of Disney! This is the first month of all-new Disney titles from Marvel Comics and we thank you for being here with us! The Walt Disney Company's enduring legacy of characters has animated the screen and many, many book pages for more than 60 years. Now you can enjoy the continuing magic of your favorites every month, here in Marvel Comics!

You loved Disney's THE LITTLE MERMAID in her hit animated motion picture; you joined the fun in the popular animated television show; and now, we hope you enjoyed your first plunge into the underwater wonderland of THE LITTLE MERMAID comic! In this wet and wild monthly series, join Ariel as she swims from adventure to adventure in all-new exciting stories with undersea pals Sebastian, Flounder, Urschin and more!

Also this month, Disney's Academy award-winning animated movie and Tony award-winning Broadway musical, BEAUTY & THE BEAST, comes to you in Marvel Comics! You'll thrill to the fantasy of the very first issue of all-new stories of romance and adventure starring beautiful Belle, hideous Beast, Belle's enchanted friends, Lumiere, Cogsworth, Mrs. Potts and Chip, and of course, pompous Gaston and the fool, LeFou! There are brand-new tales from the world's best-known romantic classic next month and every month in the pages of BEAUTY & THE BEAST.

All of the world is clamoring to see Disney's latest smash animated feature film, THE LION KING! Now you can own the beautifully-drawn Marvel Comics adaptation of the touching story of the lion cub, Simba, and his coming of age in the

circle of life. Be sure to ask at your local comics shop or the neighborhood newsstand for your very own copy of this Disney classic.

Next month, "magic" is the key word for the debut of the long-awaited ALADDIN monthly comic! Millions loved the movie and watched the video, and if you can't wait for the new ALADDIN television series this fall, here are all-new adventures every month! Thanks to the ever-lovin' genie and his wacky powers, there's never a dull moment for Aladdin, the lovely Princess Jasmine, their mischievous simian friend, Abu, and the wise-cracking parrot, Iago.

On television, afternoons belong to Disney with their block of great cartoon hits! Starting this September, you can enjoy the fun of DISNEY AFTERNOON in Marvel Comics all day long! Each month, you can read about your favorite crimebuster, Darkwing Duck, stories of the Tale Spin team, plus bonus added attractions of Goof Troop and that comic cop, Bonkers!

Thanks for visiting the Marvelous World of Disney! This is just the beginning! Stick around, it's gonna be a heck of a ride!

WE WANT YOUR LETTERS!

We'd love to see your comments and ideas about the issue you've just read. We'll even print them on these pages if you send them in to the address at the top of this page. Remember to include your name, address, and age!

NEXT MONTH:

THE LITTLE MERMAID #2 "All That Glitters" - Ariel only wants a new saddle for her seahorse, so what kind of difficulty can she get into? Plenty! The Little Mermaid gets in deep-sea trouble when the Lobster Mobster enters the scene and upsets King Triton's reception for the visiting King and Queen (and handsome young prince!) of Pacifica!

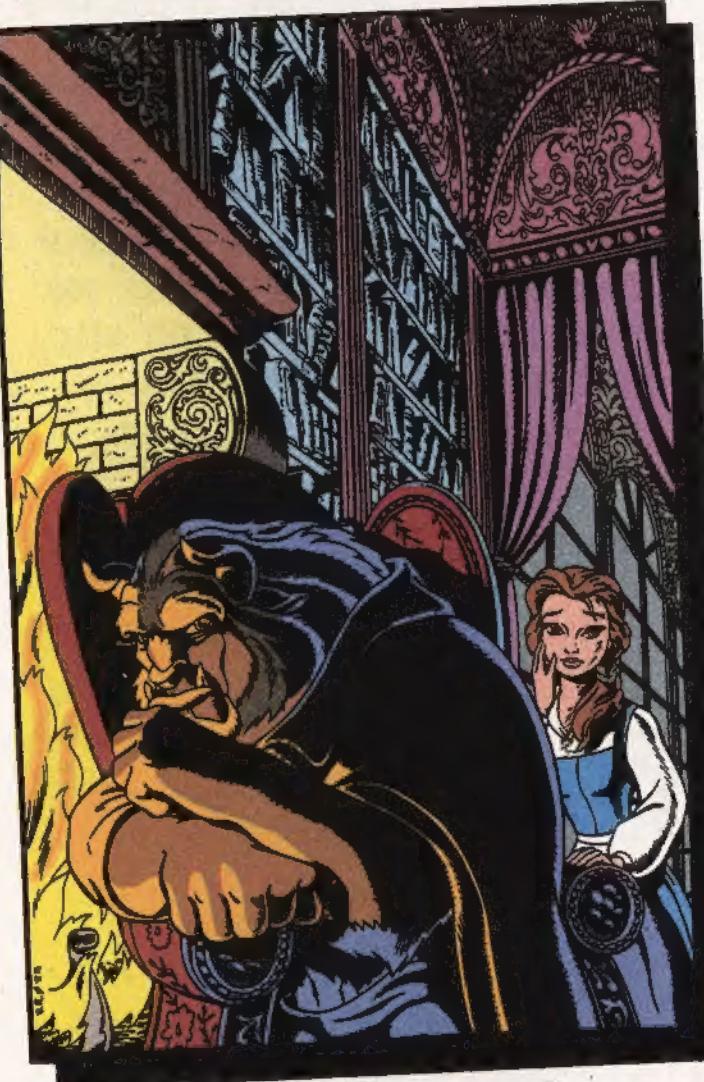


AND NEXT MONTH IN -

ALADDIN #1 Premiere Issue! "Aladdin's Quest" - It'll take all of Aladdin's wits ...and Genie's magic ...to get through the three impossible tasks the Sultan sets before him!

BEAUTY & THE BEAST #2 "Wardrobe's Big Surprise" - Belle, Cogsworth, Lumiere, Mrs. Potts, and Chip frantically try to put together a birthday party for Wardrobe ...will Beast ruin the surprise?

ALSO THIS MONTH ...



THE LION KING —

All the jungle excitement of Disney's latest and greatest animated hit is now available to take home in the form of Marvel's 48-page full-color movie adaptation comic! Thrill to the adventures of Simba and Nala, fear the evil Scar and relive the last days of King Mufasa! And if this isn't enough Lion King for you, stick around for the new THE LION KING series coming soon from mighty Marvel!



EAUTY & THE BEAST #1— Premiere Issue! "A Chance For Romance" - Beautiful Belle finds herself captive in the Beast's enchanted castle. It's a lesson in manners as Belle tries to smooth the Beast's savage habits, while the servants hope they at least become friends! In the village square, all the girls are lining up to marry Gaston ... except Belle! Furious, Gaston formulates a plan to make Belle his wife once and for all.

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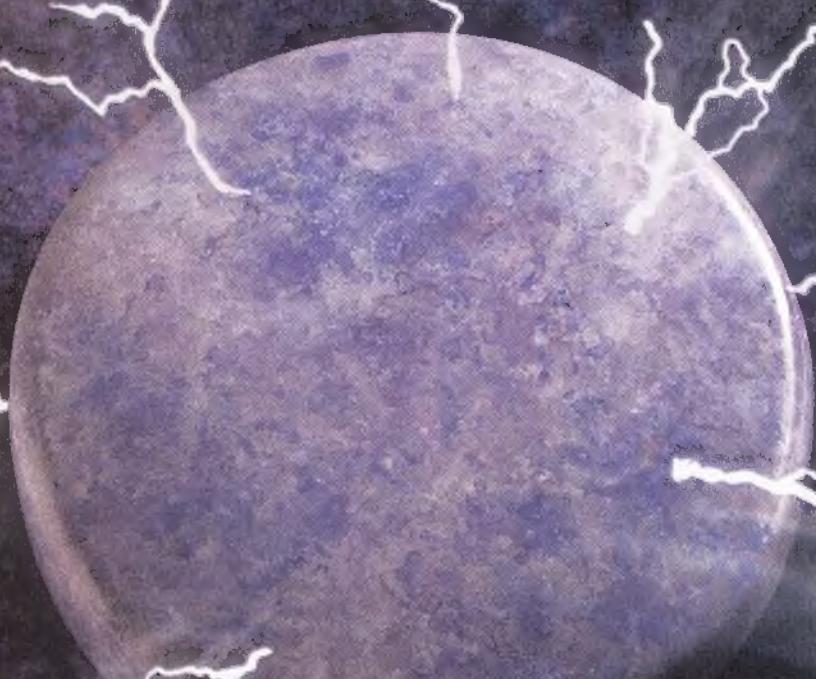
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